

02-08-2000



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

*mtd*

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

02/08/2000 DNGUYEN 00000009 75716803

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002017 FRAME: 0854

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75716803"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

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**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Donald L. Zachary

Name of Person Signing

Signature

1/7/00

Date Signed

ASSIGNMENT

WHEREAS, Sylvan Learning Systems, Inc. a Maryland corporation having its address at 1000 Lancaster Street, Baltimore, Maryland 21202 (hereinafter "Assignor"), is the owner of United States Trademark Application Serial No. 75/716803 filed May 28, 1999 for the mark TRUE IMPACT and of the goodwill of the business symbolized by said mark; and

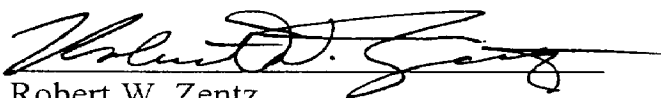
WHEREAS, Frontline Pace, Inc., a Delaware corporation, having its address at 5115 Maryland Way, Brentwood, Tennessee 37027 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark application, the goodwill of the business symbolized by said mark, and the right to conduct business in the United States under the mark; and

WHEREAS, Assignee is the purchaser of that portion of the Assignor's business to which the mark pertains;

NOW THEREFORE, for one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark application, together with the goodwill of the business symbolized by said mark, the right to sue for past infringement, and the right of Assignor to conduct business under said trademark.

Done, this 31st day of December, 1999.

SYLVAN LEARNING SYSTEMS, INC.

By:   
Robert W. Zentz,  
Assistant Secretary

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