

02-09-2000



FORM PTO-1618A
Expires 09/30/99
OMB 0851-0027

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U.S. Department of Commerce
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OPR/FINANCE RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name BRDD of Indiana, Inc.

Execution Date
Month Day Year
8/20/99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Indiana

Receiving Party

Mark if additional names of receiving parties attached

Name American Promotional Events, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 4511 Helton Drive

Address (line 2) _____

Address (line 3) Florence

Alabama

35630

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Alabama

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FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20221 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20221

REEL: 002018 FRAME: 0795

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,166,448"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
If insufficient, debit Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ralph W. Kalish, Jr. Ralph W. Kalish, Jr. 1/7/9
Name of Person Signing Signature Date Signed

ASSIGNMENT

WHEREAS, BRDD of Indiana, Inc., a corporation duly organized under the laws of the State of Indiana, having its principal place of business at P.O. Box 66, Gas City, Indiana 46933 (hereinafter referred to as "Assignor"), has adopted, used and is using in its business and is the owner of the entire, right, title and interest in and to the following trademark(s): FAMILY, Certificate of Registration Number 1,166,448 (hereinafter referred to as the "Mark"), in connection with the following goods: fireworks.

WHEREAS, American Promotional Events, Inc., a corporation duly organized under the laws of the State of Alabama, having its principal place of business at 4511 Helton Drive, Florence, Alabama 35630 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to said Mark, and the goodwill of the business associated therewith.

NOW THEREFORE, for and in consideration of \$1.00 and other valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers to Assignee, Assignor's entire right, title and interest in and to said Mark, together with the goodwill of the business associated therewith and the right to sue for past infringement thereof; the same to be held and enjoyed by Assignee for its own use and for the use of its successors, heirs and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Executed as of this 20th day of August, 1999.

ASSIGNOR

BRDD of Indiana, Inc.

By: Frank Evans
Name: Frank Evans
Title: Corporate Controller