

Asbill & Brennan LLP **ELISABETH A. LANGWORTHY**

01-27-2000

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #26

1275 Pennsylvania Avenue, NW Washington, DC 20004-2415

02-11-2000



101266025

January 27, 2000

VIA MESSENGER

DIRECT LINE: 202.383.0198

Internet: llangworthy@sablaw.com

Commissioner of Patents and Trademarks Box Assignments Washington, DC 20231

Re:

Change of Corporate Name

Conveying Party: First Data Solutions Inc. Receiving Party: Donnelley Marketing, Inc.

Our Reference No.: 34250.0383

Dear Sir:

Please find enclosed for recordation with the U.S. Patent and Trademark Office a certified copy of the Certificate of Amendment to Certificate of Incorporation of First Data Solutions Inc.

1) Conveying Party:

First Data Solutions Inc.

2) Receiving Party:

Donnelley Marketing, Inc., a Delaware corporation, located and doing business at 5775 Wayzata Boulevard, Suite 560,

Minneapolis, Minnesota 55416

3) Nature of Conveyance:

Change of Corporate Name

4) Trademark Nos.:

See Schedule A

5) Name and Address of party to whom correspondence concerning document should be mailed:

ELISABETH A. LANGWORTHY, ESQ. Sutherland Asbill & Brennan LLP 1275 Pennsylvania Avenue, NW Washington. DC 20004-2415

6) Total number of Trademark Applications and Registrations:

nine (9)

7) Total fee enclosed:

\$240.00

If the enclosed fee is for any reason insufficient, please draw the remainder from the deposit account of Sutherland Asbill & Brennan LLP, No. 19-5029.

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Atlanta

Austin

New York

Tallahassee

Washington, DC

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SCHEDULE A

TRADEMARK	REGISTRATION NO.
DATABASE LINK	2,098,420
DONNELLEY DIRECT	1,522,851
MOTOR REGISTRATION NEWS (and Design)	243,081
PRESORT NAMEBANK	1,806,835
PROFIT FINDER	1,129,662

TRADEMARK	APPLICATION NO.
CARD MARKETING LAB	75/488281
FINANCIAL ANALYTICAL MAPS	75/607220
SOLUTIONS EXPRESS	75/595371
SOLUTIONS EXPRESS	75/595370

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Respectfully submitted,

SUTHERLAND ASBILL & BRENNAN LLP

Elisabeth A. Langworthy

Enclosures

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State of Delaware

Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FIRST DATA SOLUTIONS INC.", CHANGING ITS NAME FROM "FIRST DATA SOLUTIONS INC." TO "DONNELLEY MARKETING, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF MARCH, A.D. 1999, AT 9 O'CLOCK A.M.



Edward J. Freel, Secretary of State

AUTHENTICATION:

9971905

DATE:

09-15-99

TRADEMARK

REEL: 002019 FRAME: 0665

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STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 03/26/1999 991119576 - 2182104

CERTIFICATE OF AMENDMENT

TO

CERTIFICATE OF INCORPORATION

OF

FIRST DATA SOLUTIONS INC.

First Data Solutions Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of First Data Solutions Inc., by the unanimous written consent of its members filed with the minutes of the board, duly adopted a resolution setting forth a proposed amendment of the Certificate of Incorporation to change the name of said corporation, declaring said amendment to be advisable and calling a meeting of the sole stockholder of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of the Corporation be amended by changing Article 1. thereof so that, as amended, said Article shall be read as follows:

"1. The name of the corporation is Donnelley Marketing, Inc."

SECOND: That, thereafter, pursuant to a resolution of the Board of Directors of said corporation, the sole stockholder of said corporation executed a Consent adopting the foregoing resolution.

THIRD: That said Amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, First Data Solutions Inc. has caused this Certificate to be signed by Debra A. Hagge, its Senior Vice President, and attested by Thomas A. Rossi, its Assistant Secretary, on March 25, 1999.

FIRST DATA SOLUTIONS INC.

By: Litta Debra A. Hagge

Senior Vice President

ATTEST:

By:

Thomas A. Rossi Assistant Secretary

RECORDED: 01/27/2000

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