

MM 11/9/00 RF

02-11-2000

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101266339

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
\_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached Execution Date  
Month Day Year

Name EZ BUY EZ SELL RECYCLER CORPORATION OF SOUTHERN CALIFORNIA 09/30/98

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name TARGET MEDIA PARTNERS

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 5900 Wilshire Boulevard

Address (line 2) Suite 650

Address (line 3) Los Angeles California 90036-5013  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

02/11/2000 TTM11 00000076 1605176

FOR OFFICE USE ONLY

01 FC:481 40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002020 FRAME: 0199

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1605176"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Perry M. Chappano, Attorney

01/12/00

Name of Person Signing

Signature

Date Signed



07-02-1999

10-16-1998

U.S. Patent & TMO/TM Mail Rpt/DL



101054480

WED  
10-16-98

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name EZ BUY EZ SELL RECYCLER CORPORATION OF SOUTHERN CALIFORNIA

09/30/98

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name TARGET MEDIA PARTNERS

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 2898 Rowena Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Los Angeles

City

California

State/Country

90039

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a U.S. representative should be attached. (Designation must be a separate document from assignment.)
- Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 1814 FRAME: 0361

TRADEMARK  
REEL: 002020 FRAME: 0201

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1605176"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

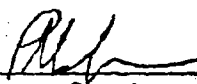
Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Perry M. Chappano, Attorney 

Name of Person Signing Signature Date Signed

TRADEMARK  
REEL: 1814 FRAME: 0362

TRADEMARK  
REEL: 002020 FRAME: 0202

## ASSIGNMENT OF TRADEMARK

AGREEMENT made as of the <sup>30th</sup> day of September, 1998 by and between EZ BUY EZ SELL RECYCLER CORPORATION OF SOUTHERN CALIFORNIA, 2898 Rowena Avenue, Los Angeles, California 90039 ("Assignor"), and TARGET MEDIA PARTNERS, 2898 Rowena Avenue, Los Angeles, California 90039 ("Assignee").

### RECITALS:

A. For Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to assign to the Assignee the trademark CLOSEOUT NEWS and the federal registration thereof on the Supplemental Register of the U.S. Patent & Trademark Office, Registration Number 1605176, and which the Assignor has adopted and is using for certain monthly general merchandise sales magazine(s) ("Trademark").

### AGREEMENTS:

#### SECTION 1. ASSIGNMENT

The Assignor hereby assigns to the Assignee all of the Assignor's right, title, and interest in and to the Trademark, including the above-identified registration of the Trademark, any and all state or foreign registration of the mark, and all goodwill associated with the Trademark. This assignment is made by the Assignor to the Assignee free from any notice or claim asserted or threatened by any third party due to the infringement of any trade name, trademark, service mark, copyright, or license of any person or organization. The Assignee hereby accepts this assignment.

#### SECTION 2. EFFECT OF ASSIGNMENT

This assignment is intended to be and is an absolute sale and assignment of all right, title, and interest of the Assignor in and to the Trademark. This assignment is not executed as security in any respect. From and after the date of this assignment, the Assignee shall be the sole and lawful owner of the interest of the Assignor in and to the Trademark and shall have all rights of the Assignor in relation to the Trademark.

#### SECTION 3. WARRANTY OF TITLE AND RIGHT TO CONVEY

The Assignor represents and warrants that the Assignor is the sole and absolute owner of the Trademark, and the Assignor has good and valid right to sell and convey the Trademark to the Assignee.

TRADEMARK  
REEL: 1814 FRAME: 0363

TRADEMARK  
REEL: 002020 FRAME: 0203

SECTION 4. FUTURE ASSURANCES

The Assignor shall, upon the request of the Assignee, execute and deliver such additional documents as may be necessary or convenient for the purpose of evidencing or perfecting any rights or interests arising under this Assignment.

**ASSIGNOR**

EZ BUY EZ SELL RECYCLER CORPORATION OF SOUTHERN CALIFORNIA

By: Paul Schulz  
Paul Schulz, President  
(Printed Name & Title)

**ASSIGNEE**

TARGET MEDIA PARTNERS

By: [Signature]  
MD Schiffman, CEO  
(Printed Name & Title)

CHAPPANO  
WOOD PLL

COLUMBUS, OHIO

Perry M. Chappano  
614/228-4422 x108  
pmc@cwpll.com

January 12, 2000

United States Department of Commerce  
U.S. Patent and Trademark Office  
Assignment Division, Box Assignments, CG-4  
1213 Jefferson Davis Hwy., Suite 320  
Washington, D.C. 20231

**Re: Information Correction for Registration No. 1605176**

To whom it may concern:

Please note the following corrections to Target Media Partners Notice of Recordation of Assignment as indicated on the enclosed Recordation Form Cover Sheet:

1. The new address for Perry M. Chappano is Chappano Wood PLL, 145 North High Street, 12th Floor, Columbus, Ohio 43215;
2. The new address for Target Media Partners is 5900 Wilshire Boulevard, Suite 650, Los Angeles, California 90036-5013

Thank you for your attention to these matters.

Very truly yours,

CHAPPANO WOOD PLL



Perry M. Chappano

PMC/ed  
enclosure

145 N. HIGH STREET, 12TH FLOOR, COLUMBUS, OHIO 43215-3006 USA  
TELEPHONE: 614/228-4422 • 800/377-4537 • FAX: 614/228-4423  
WWW.CWPLL.COM

RECORDED: 01/19/2000

TRADEMARK  
REEL: 002020 FRAME: 0205