



RECORDATION

01-24-2000

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

01-03-2000

TRADE

1/3/00



101251029

U.S. Patent & TMO/PTM Mail Rpt Dt. #57

Commissioner of Patents and Trademarks

Final documents or copy thereof.

receiving party(ies):

DSA Community Publishing, LLC

1. Name of conveying party(ies):

Newport Media Acquisition II, Inc.

- Individual(s).....
- General Partnership.....
- Corporation-State Delaware
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

Name:

Internal Address:

Street Address: 235 Pinelawn Road

City: Melville State: NY ZIP: 11747

- Individual Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation attached: n/a  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Contribution and Assumption Agreement
- Merger
- Change of Name

Execution Date: February 11, 1999

4. Application number(s) or registration number(s):

A. Trademark Application Nos.(s)

B. Trademark registration No.(s) 2,167,830

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Avis Frazier-Thomas, Esq.

Internal Address: Legal C-5

Street Address: 220 West 1st Street

City: Los Angeles State: CA ZIP: 90012

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 20-1115

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Avis Frazier-Thomas  
Name of Person Signing

Avis Frazier-Thomas  
Signature

00000150 201115 2167830

40.00 CH

12-23-99  
Date

Total number of pages comprising cover sheet 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002021 FRAME: 0364

**CONTRIBUTION AND ASSUMPTION AGREEMENT**

By and Among

**DSA COMMUNITY PUBLISHING, LLC,**

formerly known as NMTW, LLC,

NEWPORT MEDIA

ACQUISITION II, INC.,

MARKETEER, INC.

and

**NEWPORT MEDIA, INC.**

Dated as of February 11, 1999

Handwritten signature and initials in black ink, appearing to be 'J.A.' with a large 'A' above it, possibly indicating a signature or initials of a party involved in the agreement.

## CONTRIBUTION AND ASSUMPTION AGREEMENT

This **CONTRIBUTION AND ASSUMPTION AGREEMENT** (this "Agreement"), is dated as of February 11, 1999, by and among **DSA COMMUNITY PUBLISHING, LLC**, formerly known as NMTW, LLC, a Delaware limited liability company ("LLC"), **NEWPORT ACQUISITION II, INC.**, a Delaware corporation ("NAI"), **MARKETEER, INC.**, a New York corporation ("Marketeer"), and **NEWPORT MEDIA, INC.**, a Delaware corporation ("Newport").



### RECITALS

A. Newport and its two subsidiaries, Marketeer and NAI, are currently engaged in the business of the publication of community-based advertising periodicals ("the "Newport Business").

B. Distribution Systems of America, Inc., a New York corporation ("DSA"), is currently engaged in the business of the publication and distribution of editorial and advertising materials, "shoppers" and other products (the "DSA Business").

C. DSA, Newport, Marketeer and NAI have formed LLC to operate the DSA Business and the Newport Business.

D. Marketeer, NAI, Newport and LLC are entering into this Contribution and Assumption Agreement, pursuant to which each of Newport, Marketeer and NAI is contributing to LLC certain Transferred Assets, in exchange for which each of Newport, Marketeer and NAI will receive a Member Interest in LLC.

E. Concurrently herewith, DSA and LLC are entering into a Contribution and Assumption Agreement (the "DSA Contribution Agreement"), which is substantially similar to this Agreement, pursuant to which DSA is contributing to LLC certain assets, in exchange for which DSA will also receive a Member Interest in LLC.

### AGREEMENT

NOW, THEREFORE, in consideration of the premises, and the mutual representations, warranties, covenants and agreements hereinafter set forth, the parties hereto agree as follows.

#### ARTICLE I.

#### DEFINITIONS

1.01. Definitions. In addition to the terms defined elsewhere in this Agreement, the following capitalized terms shall have the following meanings when used herein:

IN WITNESS WHEREOF, the parties hereto have caused this Contribution and Assumption Agreement to be duly executed by their respective authorized officers as of the day and year first above written.

**NEWPORT:**

**NEWPORT MEDIA, INC.**

By: Raymond A. Jansen  
Name: RAYMOND A. JANSEN  
Title: PRESIDENT

**MARKETEER:**

**MARKETEER, INC.**

By: Raymond A. Jansen  
Name: RAYMOND A. JANSEN  
Title: PRESIDENT

**NAI:**

MEDIA J.A.

**NEWPORT ACQUISITION II, INC.**

By: Raymond A. Jansen  
Name: RAYMOND A. JANSEN  
Title: PRESIDENT

**LLC:**