FORM PTO-1618/A Expires 06/30/99 OMB 0651-0027

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SERVICE MARK ASSIGNMENT

WHEREAS, VAN'S BELGIAN WAFFLES, INC., a California corporation with an address at 540 North Francisca Avenue, Redondo Beach, California 90277 ("Assignor"), owns all right, title and interest in and to the service mark "VAN'S BELGIAN WAFFLES", U.S. Registration No. 919,914; and all derivations, variations and combinations thereof, and all applications for registration, registrations and renewals therefor (collectively, the "Mark"), together with the goodwill of the business associated therewith.

WHEREAS, VAN'S INTERNATIONAL FOODS, a California corporation with an address at 20318 Gramercy Place, Torrance, California 90501 ("Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Mark, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and Assignee's successors and assigns, Assignor's entire right, title, and interest in and to the Mark, together with the goodwill of the business associated therewith, all common law and statutory right, title and interest in the Mark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Mark. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and/or service mark registration in the United States and in foreign countries in connection with the Mark, and to secure in its own name the registrations granted thereon. Assignor hereby agrees that upon request, it will sign all necessary papers, and make all rightful oaths, and do all acts which Assignee, or its successors or assigns may consider necessary in connection with the Mark and the assignment herein to Assignee.

IN V this 10 day of 2	WITNESS WHER 2000	REOF, Assignor has o , 2000.	luly executed this	Assignment on
J	anuay			

VAN'S BELGIAN WAFFLES, INC.

Name: Lyllah Horlande

Title: President

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Guillemette Domont

Legal Secretary

PAUL, HASTINGS, JANOFSKY & WALKER LLP

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