02-14-2000 U.S. DEPARTMENT OF COMMERCE FORM PTO-1594 RSt. ET Patent and Trademark Office (Figv. 6-93) OMB No. 9651-0011 (exp. 4/ Tab settings □ □ □ ▼ 101269900 deliginal comments or copy thereof. To the Honorable Commissioner of . \_\_\_\_\_ Name and address of receiving party(ies) 1. Name of conveying party(ies): Name: MOBILE COMMUNICATIONS CORPORATION BELLSOUTH CORPORATION OF AMERICA Internal Address: Suite 300 Street Address: 1800 E. County Line Road Association ☐ Individual(s) Limited Partnership ☐ General Partnership City: Ridgeland State: MS ZIP: 39157 ☑ Corporation-State - Georgia Other ☐ Individual(s) citizenship\_\_\_\_\_ Additional name(s) of conveying party(ies) attached? 

Yes 
No ☐ Association General Partnership\_\_\_\_ 3. Nature of conveyance: □ Limited Partnership\_\_\_\_ ☑ Corporation-State <u>Delaware</u> □ Merger XX Assignment Other □ Change of Name ☐ Security Agreement If assignee is not domiciled in the United States, a domestic representative designation ☐ Other \_\_\_\_ 🔾 Yes 🔾 No is attached: (Designations must be a separate document from assignment) Execution Date: September 7, 1995 Additional name(s) & address(es) attached? 

Yes XXNo 4. Application number(s) or patent number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 74/609,176 74/639,868 Additional numbers attached? 🔾 Yes 💯 No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: ..... concerning document should be mailed: Name: Sandra J. Evans Internal Address: BellSouth Corporation Enclosed Suite 1700 Authorized to be charged to deposit account Street Address: 1155 Peachtree Street, NE 8. Deposit account number: 02-1862 City: Atlanta State: GA ZIP: 30309 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of 9. Statement and signature.

Total number of pages including cover sheet, attachments, and document:

the original document.

CHRISTOPHER M. TREZA

Name of Person Signing

**Signature** 

## TRADEMARK ASSIGNMENT

Whereas, BELLSOUTH CORPORATION ("Assignor"), a Georgia corporation, doing business at 1155 Peachtree Street, N.E., Atlanta, Georgia 30309-3610, has adopted and is the owner of the following pending Trademark or Service Mark applications (the "Marks"):

<u>Mark</u>	Serial No.	Date of Filing
MESSAGE NOW	74/609,176	December 9, 1994
WE'RE WHAT YOU		
NEED TO KNOW	74/639,868	February 27, 1995

Whereas, BellSouth Enterprises, Inc. ("First Assignee"), a Georgia corporation, is a wholly-owned subsidiary of Assignor; and

Whereas, BellSouth Mobile Systems, Inc. ("Second Assignee"), a Georgia corporation, is a wholly-owned subsidiary of the First Assignee; and

Whereas, Mobile Communications Corporation of America ("Assignee"), a Georgia corporation, is a wholly-owned subsidiary of the Second Assignee; and

Whereas, Assignor desires to assign the Marks to the First Assignee as a contribution to capital; and

Whereas, the First Assignee desires to further assign the Marks to the Second Assignee as a contribution to capital; and

Whereas, Second Assignee desires to further assign the Marks to the Assignee as a contribution to capital;

NOW, THEREFORE, to all whom it may concern:

Be it known that in connection with the contribution to the capital of First Assignee, said Assignor by these presents does assign and transfer unto the said First Assignee the entire right, title and interest in and to the said Marks and registration thereof, together with the good will of the business connected with the use of and symbolized by the Marks, including the right to sue and collect damages for infringement, including past infringement, thereof; and

Be it known that in connection with the contribution to the capital of Second Assignee, said First Assignee by these presents does assign and transfer unto the said Second Assignee the entire right, title and interest in and to the said Marks and registration thereof, together with the good will of the business

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TRADEMARK
REEL: 002022 FRAME: 0659

connected with the use of and symbolized by the Marks, including the right to sue and collect damages for infringement, including past infringement, thereof; and

Be it known that in connection with the contribution to the capital of Assignee, said Second Assignee by these presents does assign and transfer unto the said Assignee the entire right, title and interest in and to the said Marks and registration thereof, together with the good will of the business connected with the use of and symbolized by the Marks, including the right to sue and collect damages for infringement, including past infringement, thereof.

BELLSOUTH CORPORATION

Mobile Systems

BELLSOUTH ENTERPRISES, INC.

By: Charles S. Hamm, Group President Mobile Systems

BELLSOUTH MOBILE SYSTEMS, INC.

State of Georgia County of Fulton

said f

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Personally appeared before me the said Charles S. Hamm who executed the foregoing assignment in my presence and testified that he had the authority to execute the same on behalf of Assigner First Assignee and Second Assignee as a member of

Notary Public

My commission expires: 10/27/97

TRADEMARK REEL: 002022 FRAME: 0660

RECORDED: 09/07/1995