

02-09-2000

Docket No.:

76927.001

Tab settings → → → ▼

101262841

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

C. Lee Smith dba Sales Development Services *mtd*

C Lee Smith dba Co-Op Management Services

- ☒ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☐ Other

Additional names(s) of conveying party(ies) ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: 11/24/99 and 12/28/99

2. Name and address of receiving party(ies):

Name: Sales Development Services, Inc.

Internal Address:

Street Address: 445 Hutchinson Avenue, Suite 800

City: Columbus State: OH ZIP: 43235

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State OH  
☐ Other

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☒ N  
(Designations must be a separate document from  
Additional name(s) & address(es) ☐ Yes ☒ N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2.103,219

1.785,779

Additional numbers ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James R. Eley, Esq.

Internal Address: Kegler, Brown, Hill & Ritter, LPA

Street Address: 65 E. State St., Suite 1800

City: Columbus State: OH ZIP: 43215

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit account number:

05-0960

02/08/2000 DNGUYEN 00000227 2103219

DO NOT USE THIS SPACE

01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James R. Eley, Esq.

Name of Person Signing

Signature

Date

3

Total number of pages including cover sheet, attachments, and

**TRADEMARK**

REEL: 002023 FRAME: 0316

TRADEMARK ASSIGNMENT

WHEREAS, **C. LEE SMITH DBA SALES DEVELOPMENT SERVICES**, individually, residing at 1335 Dublin Road, Suite 200A Columbus, Ohio 43215, has adopted, used, and is using and is the owner of the trademark **ADMALL®**, U.S. Trademark Registration No. 2,103,219 now registered in the United States Patent and Trademark Office.

WHEREAS, **SALES DEVELOPMENT SERVICES, INC.**, an Ohio corporation having an office at 445 Hutchinson Avenue, Suite 800, Columbus, 43235, is desirous of acquiring said registered trademark,

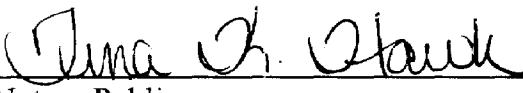
NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **C LEE SMITH DBA SALES DEVELOPMENT SERVICES** hereby assigns to **SALES DEVELOPMENT SERVICES, INC.**, all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark and said registrations thereof.

Signed at Columbus, Ohio, this 24<sup>th</sup> day of November, 1999.

  
 C. Lee Smith  
 dba Sales Development Services

STATE OF OHIO :  
 : ss.  
 COUNTY OF FRANKLIN :

SWORN to and SUBSCRIBED in my presence this 24<sup>th</sup> day of  
NOVEMBER, 1999

  
 Notary Public **TINA K. HAWK**  
 NOTARY PUBLIC, STATE OF OHIO  
 MY COMMISSION EXPIRES MAY 14, 2002


SERVICE MARK ASSIGNMENT

WHEREAS, C. Lee Smith dba Co-op Management Services ("Smith"), individually, doing business at 445 Hutchinson Avenue, Suite 800, Columbus, OH 43235, has adopted, used, and is using and is the owner of the service mark PROMOFAX, U.S. service mark Reg. No. 1,785,779 now registered in the United States Patent and Trademark Office.

WHEREAS, Sales Development Services, Inc., an Ohio corporation having an office at 445 Hutchinson Avenue, Suite 800, Columbus, Ohio, is desirous of acquiring said registered service mark,

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Smith hereby assigns to Sales Development Services, Inc., all right, title and interest in the United States in and to said service mark, together with the goodwill of the business symbolized by said service mark and said registrations thereof.

Signed at Columbus, Ohio, this 28<sup>th</sup> day of December, 1999.

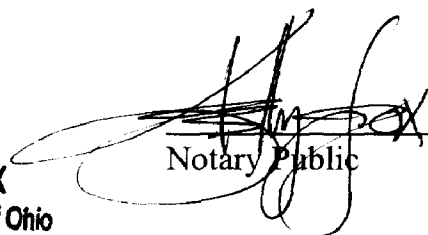
  
C. Lee Smith  
dba Co-op Management Services

STATE OF Ohio :  
COUNTY OF Hickman : ss.  
Franklin :

SWORN to and SUBSCRIBED in my presence this 28<sup>th</sup> day of December, 1999



KELLY L. FOX  
Notary Public, State of Ohio  
My Commission Expires  
January 7, 2003

  
Notary Public