

FORM PTO-1594

(Rev. 6-93)

CMB No. 0651-0011 (exp. 4/94)

RECORDED

02-18-2000

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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original documents or copy thereof.

To the Honorable Commissioner of Patents a

## 1. Name of conveying party(ies):

Magazine Marketplace, Inc.

- ☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies)

Name: Foster &amp; Gallagher, Inc.

Internal Address: \_\_\_\_\_

Street Address: 6523 North Galera Road

City: Peoria State: IL ZIP: 61632

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Illinois  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment                      ☐ Merger  
☐ Security Agreement              ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

## 4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,441,526

Additional numbers attached? ☐ Yes ☒ No

01-13-2000

U.S. Patent &amp; TM Office/TM Mail Rpt Dt. #01

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carl S. Clark

Internal Address: \_\_\_\_\_

Street Address: 695 Kenmoor S.E.

P.O. Box 2567

City: Grand Rapids State: MI ZIP: 49501

02/16/2000 DMUYEN 00000264 1441526

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

## 6. Total number of applications and registrations involved: \_\_\_\_\_

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit account number:

16-2463

(Attach duplicate copy of this page if paying by deposit account)

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carl S. Clark

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box AssignmentsTRADEMARK  
REEL: 002023 FRAME: 0751

**NUNC PRO TUNC ASSIGNMENT**

WHEREAS, MAGAZINE MARKETPLACE, INC., a Delaware corporation, of 6523 North Galena Road, Peoria Illinois 61632, is the recorded owner of the following service mark now registered in the United States Patent and Trademark Office.

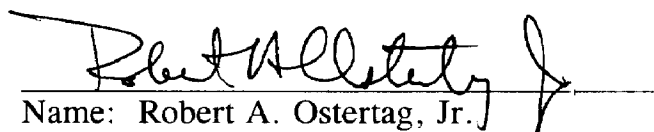
<u>REGISTRATION NO.</u>	<u>SERVICE MARK</u>	<u>REGISTRATION DATE</u>
1,441,526	MAGAZINE MARKETPLACE	June 2, 1987

WHEREAS, FOSTER & GALLAGHER, INC., an Illinois corporation, of 6523 North Galena Road, Peoria, Illinois 61632, previously acquired said service mark and the associated registration thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said MAGAZINE MARKETPLACE, INC. does hereby acknowledge the assignment to said FOSTER & GALLAGHER, INC. of all right title and interest in and to the above-identified service mark, the registration thereon, and the goodwill of the business symbolized thereby.

This assignment is effective Nunc pro tunc as of October 29, 1999.

MAGAZINE MARKETPLACE, INC.



Name: Robert A. Ostertag, Jr.

Title: Director