



02-22-2000

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FORM PTO-1594  
1-31-92



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101272023

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.  
Box Assignment, Washington, DC 20231

MEP 1-19-2000

1. Name of conveying party(ies):  
S.A.W. COMPANY S.A.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other Swiss Corporation

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: September 24, 1999

2. Name and address of receiving party(ies):  
Name: SWISS ARMY BRAND LTD.

Internal Address: \_\_\_\_\_

Street Address: One Research Drive

City Shelton State Connecticut ZIP 06484

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark registration No.(s) 2,127773

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
PENNIE & EDMONDS LLP  
1155 Avenue of the Americas  
New York, NY 10036  
Attn.: Renee Tirado, Esq.  
File No.: 7594-098-999

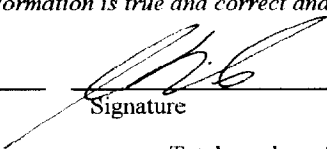
6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):.....\$65.00  
Please charge to the deposit account listed in Section 8.

8. Deposit account number:  
16-1150

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Renee Tirado                                            January 19, 2000  
Name of Person Signing      Reg. No.                      Signature                      Date

Total number of pages comprising cover sheet: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignment  
Washington, D.C. 20231

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01 FC:581 40.00 CH

TRADEMARK  
REEL: 002024 FRAME: 0028

NY2 - 1042669 I

**ASSIGNMENT**

This Deed is made and entered into as of August 17, 1999.

WHEREAS, **S.A.W. Company S.A.**, a Swiss corporation ("Aktiengesellschaft, "Société anonyme"), with a principal place of business at 23 Avenue Léopold Robert, CH-2301 La Chaux-de-Fonds, Switzerland ("Assignor"), is the owner of the trademarks and the registrations and application thereof in the United States Patent and Trademark Office as set forth in the **Schedule** attached hereto together with the goodwill of the business connected with and symbolized by said trademarks;

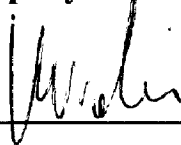
WHEREAS, **Swiss Army Brand Ltd.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, with a principal place of business at One Research Drive, Shelton, Connecticut 06484, United States of America ("Assignee"), is desirous of acquiring said trademarks and the registrations and application thereof together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, Assignee, **Swiss Army Brand Ltd.**, is the successor to the portion of the ongoing and existing business to which the trademarks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **S.A.W. Company S.A.**, does hereby sell and assign unto the Assignee, **Swiss Army Brand Ltd.**, all right, title and interest in and to said trademarks and the registrations and application thereof as set forth in the **Schedule** attached hereto, together with the goodwill of the business connected with and symbolized by said trademarks and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, **S.A.W. Company S.A.**, has caused this instrument to be executed by its duly authorized corporate officer this 24 day of Sept., 1999.

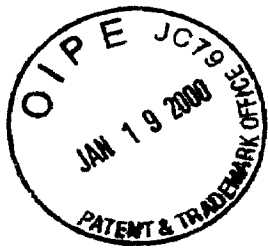
**S.A.W. Company S.A.**

By: 

Name: Michael Vrolix

Title: Board Member and Delegate of the Board

NY2 - 994250.1



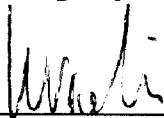
UNITED STATES

**DECLARATION**

Michael Vrolixs, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statement may jeopardize the validity of the Assignment, declares that he is the **Board Member and Delegate of the Board** of **S.A.W. Company S.A.**, and is authorized to execute this instrument on behalf of said corporation; that he believes said corporation to be the owner of the said trademarks and applications as set forth in the **Schedule** and that the facts set forth in this Assignment are true.

DATED: 24 Sept., 1999

**S.A.W. Company S.A.**

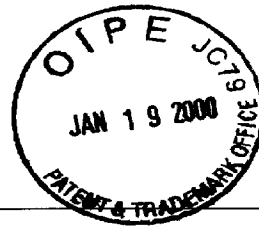
By: 

Name: Michael Vrolixs

Title: Board Member and Delegate of the Board

NY2 - 994250.1

Schedule



<i>Trademark</i>	<i>Country</i>	<i>Registration. No./ Application. No.</i>	<i>Date of Registration / Date of Application</i>	<i>Status</i>	<i>Internat./ Class(es)</i>
SAW	USA	Reg. No. 2,127,774	January 6, 1998	Registered	8
SAW	USA	Reg. No. 2,127,773	January 6, 1998	Registered	14, 16