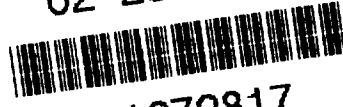


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Docket No.:

0109023-012

Tab settings → → →

To the Honorable Commissioner of Pat

... the attached original documents or copy thereof.

1. Name of conveying party(ies): 2100 JK

2. Name and address of receiving party(ies):

The Avventura Corporation

OPR/FINANCE

Name: Avventura Holdings, LLC

Internal Address: _____

Street Address: 845 North Michigan Avenue

City: Chicago State: IL ZIP: 60611

- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other _____

- Association
- Limited Partnership

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company - Delaware

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from
 Additional name(s) & address(es) Yes N

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: January 10, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,480,857 1,581,614
 1,504,333
 1,552,005

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Melissa Masiello, Esq.

Internal Address: Bell, Boyd & Lloyd LLC

Street Address: P.O. Box 1135

City: Chicago State: IL ZIP: 60690

6. Total number of applications and registrations involved:..... 4

7. Total fee (37 CFR 3.41):.....\$ \$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02/22/2000 DNGUYEN 00000225 1480857

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 02 FC:482 75.00 OP

File OK

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Melissa Masiello, Esq.

Melissa Masiello

January 14, 2000

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

REEL: 002025 FRAME: 0207

ASSIGNMENT OF TRADEMARKS

WHEREAS, **THE AVVENTURA CORPORATION**, an Illinois corporation, having its principal offices at 845 North Michigan Avenue, Chicago, Illinois, 60611, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
AVVENTURA	1,480,857	March 15, 1988
AVVENTURA	1,504,333	September 13, 1988
AVVENTURA	1,552,005	August 15, 1989
THE ART OF FOOTWEAR	1,581,614	February 6, 1990

WHEREAS, **AVVENTURA HOLDINGS, LLC**, a Delaware Limited Liability Company, having its principal offices at 845 North Michigan Avenue, Chicago, Illinois, 60611, Attn: President, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **THE AVVENTURA CORPORATION** hereby assigns to **AVVENTURA HOLDINGS, LLC**, all right, title and interest in and to said trademarks and registrations, together with the goodwill of the business symbolized by said trademarks and registrations, all causes of action for damages by

reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

This Assignment shall be deemed to have been effective as of January 1, 1999.

THE AVVENTURA CORPORATION

By: *Alle*
President

Dated: January 10, 2000

STATE OF ILLINOIS)
) ss:
COUNTY OF COOK)

On this 10th day of January, 2000, Arnold I. Klein personally appeared before me, who is known by me to be the President of THE AVVENTURA CORPORATION, the assignor above named, and acknowledged that he/she executed the foregoing Assignment of Trademarks on behalf of said assignor and pursuant to authority duly received.

Notary Public

Ann Dodovich

