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Recordation
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U.S. Patent & TMO/c/TM Mail Rcpt Dt. #40

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

VF Brands, Inc.
P.O. Box 626, Route 331
Millsboro, Delaware 19966

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Delaware
 Other

2. Name and address of receiving party(ies):

Vlastic Farms, Inc.
P.O. Box 169
Maidencreek Road
Blandon, Pennsylvania 19510

Individual(s) citizenship:
 Association:
 General Partnership:
 Limited Partnership:
 Corporation - State: Ohio
 Other:

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)

Execution Date: December 23, 1999

Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

1,808,703

Additional numbers attached?

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael D. Fishman
Rader, Fishman & Grauer PLLC
1533 North Woodward Avenue
Suite 140
Bloomfield Hills, Michigan 48304
(248) 594-0630

6. Total number of applications and registrations involved: One

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed

Authorized to be charged to deposit account.

8. Deposit Account Number: 18-0013
(Attach duplicate copy of this page if using deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Fishman
Name

Signature

January 3, 2000
Date

Total number of pages comprising cover sheet 3

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TRADEMARK
REEL: 002025 FRAME: 0646

ASSIGNMENT

WHEREAS, VF Brands, Inc., a Delaware corporation, at P.O. Box 626, Route 331, Millsboro, Delaware 19966 ("Assignor") is owner of the entire right title and interest in U.S. Trademark Registration No. 1,808,703 for the mark FULL HOUSE, dated December 7, 1993; any and all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights").

WHEREAS, Vlastic Farms, Inc., an Ohio corporation, at P.O. Box 169, Maidencreek Road, Blandon Pennsylvania 19510 ("Assignee") wishes to acquire and Assignor wishes to transfer to Assignee the Trademark Rights:

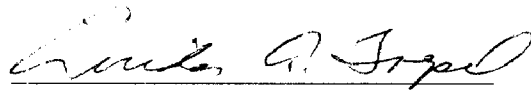
NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

VF BRANDS, INC.

Dated: 12/23/99

By: 
Linda A. Toepel
Assistant Secretary

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