FORM FTO-1594 (Rev. 6-9'

OMB No

... (exp. 4/94)

## RECORDATION FORM

## **TRADEMARK**

02-24-2000



ENT	OF COMMERCE
and	Trademark Office

To the Honorable Commissioner of Patents and Trademaks: F	101274204 ov thereof			
TO THE FIGURE COMMISSION OF A REPORT REPORTED FOR	Please 1012/4204 ppy thereof.			
1. Name of conveying party(les): 200 JAN 18 AM 10: 4: Nauvoo Cheese Company				
OPR/FINANCE	Name: Beatrice Group, Inc.			
MM) 1-18-60	Internal Address:			
<ul><li>☐ Individual(s)</li><li>☐ General Partnership</li><li>☐ Limited Partnership</li></ul>	Street Address: 4300 W. 62nd Street City: Indianapolis State: IN ZIP: 46268			
☑ Corporation-State Missouri □ Other	,			
Additional name(s) of conveying party(ies) attached?  Yes You	☐ Individual(s) citizenship			
3. Nature of conveyance:	☐ General Partnership			
☑ Assignment ☐ Merger	☐ Limited Partnership			
☐ Assignment ☐ Merger ☐ Change of Name	Other			
☐ Other	If assignee is not domiciled in the United States, a domestic representative designation is attached:			
Execution Date: January 3, 2000	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? □ Yes S No			
4. Application number(s) or patent number(s):				
A. Trademark Application No.(s)	B. Trademark Registration No.(s)			
	760,403 2,108,310			
I Additional numbers attached? □ Yes ☑ No				
5. Name and address of party to whom correspondence	6. Total number of applications and			
concerning document should be mailed:	registrations involved:2			
concerning document should be mailed:  Name: John P. Passarelli	registrations involved:			
Name: John P. Passarelli	7. Total fee (37 CFR 3.41)\$65.00			
Name: John P. Passarelli Internal Address: McGrath, North, Mullin	registrations involved:			
Name: John P. Passarelli	7. Total fee (37 CFR 3.41)\$65.00			
Name: John P. Passarelli Internal Address: McGrath, North, Mullin	7. Total fee (37 CFR 3.41)\$65.00  Enclosed  Authorized to be charged to deposit account			
Name: John P. Passarelli Internal Address: McGrath, North, Mullin & Kratz, P.C.	7. Total fee (37 CFR 3.41)\$65.00			
Name: John P. Passarelli Internal Address: McGrath, North, Mullin & Kratz, P.C.  Street Address: 222 South 15th Street	7. Total fee (37 CFR 3.41)\$65.00  Enclosed  Authorized to be charged to deposit account  8. Deposit account number:			
Name: John P. Passarelli  Internal Address: McGrath, North, Mullin & Kratz, P.C.  Street Address: 222 South 15th Street  1400 One Central Park Plaza  City: Omaha State: NE ZIP: 68102  02/23/2000 DMGUYEN 00000198 760403	7. Total fee (37 CFR 3.41)\$65.00  Enclosed  Authorized to be charged to deposit account  8. Deposit account number:  (Attach duplicate copy of this page if paying by deposit account)			
Name: John P. Passarelli  Internal Address: McGrath, North, Mullin  & Kratz, P.C.  Street Address: 222 South 15th Street  1400 One Central Park Plaza  City: Omaha State: NE ZIP: 68102  02/23/2000 DHGUYEN 00000198 760403	7. Total fee (37 CFR 3.41)\$65.00  Enclosed  Authorized to be charged to deposit account  8. Deposit account number:			
Name: John P. Passarelli  Internal Address: McGrath, North, Mullin & Kratz, P.C.  Street Address: 222 South 15th Street  1400 One Central Park Plaza  City: Omaha State: NE ZIP: 68102  02/23/2000 DMGUYEN 00000198 760403  01 FC:481 40.00 OP DO NOT US  9 Statement and signature.	7. Total fee (37 CFR 3.41)\$65.00  Enclosed  Authorized to be charged to deposit account  8. Deposit account number:  (Attach duplicate copy of this page if paying by deposit account)			

## **ASSIGNMENT**

WHEREAS, Nauvoo Cheese Company, a Missouri corporation ("Assignor"), is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

TRADEMARK	REG. NO.	REG. DATE
"NAUVOO BLUE CHEESE" and Design	760,403	November 19, 1963
"NAUVOO BLUE CHEESE" and Design	2,108,310	October 28, 1997

WHEREAS, Beatrice Group, Inc., a Delaware corporation ("Assignee"), having offices located at 4300 W. 62<sup>nd</sup> Street, Indianapolis, IN 46268, is desirous of acquiring said trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks, and trademark registrations, together with the goodwill of the business symbolized by said trademarks and trademark registrations.

Effective as of the 3<sup>rd</sup> day of January, 2000.

a Missouri corporation, Assignor

By Herebel Marke

NAUVOO CHEESE COMPANY,

Title President, Heschel J. Raskas

STATE OF Massure) ss.

On this <u>32nd</u> day of <u>Necember</u>, <u>1999</u>, personally appeared <u>Heschel J. Raskas</u>, to me known and known to me to be the <u>President</u> of the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

NOTARY PUBLIC - STATE OF MISSOURI MY COMMISSION EXPIRES JULY 29, 2001 ST. LOUIS COUNTY

Notary Public

My Commission Expires:

07-29-01

RECORDED: 01/18/2000 TRADEMARK
RECORDED: 01/18/2000 REEL: 002025 FRAME: 0667