

RECORDATION FORM
TRADEMARK

02-24-2000

DEPARTMENT OF COMMERCE
and Trademark Office



101274204

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To the Honorable Commissioner of Patents and Trademarks: Please

copy thereof.

1. Name of conveying party(ies): 2100 JAN 18 AM 10:42
Nauvoo Cheese Company

OPR/FINANCE

MMD 1-18-00

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 3, 2000

2. Name and address of receiving party(ies)

Name: Beatrice Group, Inc.

Internal Address: _____

Street Address: 4300 W. 62nd Street

City: Indianapolis State: IN ZIP: 46268

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

760,403
2,108,310

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John P. Passarelli

Internal Address: McGrath, North, Mullin & Kratz, P.C.

Street Address: 222 South 15th Street
1400 One Central Park Plaza

City: Omaha State: NE ZIP: 68102

02/23/2000 DNGUYEN 00000198 760403

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 OP
02 FC:482 25.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John P. Passarelli
Name of Person Signing

Signature

1-11-00
Date

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Total number of pages including cover sheet, attachments, and document:

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002025 FRAME: 0666

