

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

02-25-2000

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

- Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

02/24/2000 BNGUYEN 00000141 2301723

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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TRADEMARK  
REEL: 002025 FRAME: 0731

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(218) 722-0861

Name

MARTHA M. MARKUSEN

Address (line 1)

302 WEST SUPERIOR STREET

Address (line 2)

700 LONSDALE BUILDING

Address (line 3)

DULUTH, MN 55802

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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1

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

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Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MARTHA M. MARKUSEN

Name of Person Signing

Signature

2/2/00

Date Signed

# ASSIGNMENT OF TRADEMARK REGISTRATION

EXPOCON MANAGEMENT ASSOCIATES, INC., 7500 Old Oak Boulevard,  
Cleveland, Ohio, a Connecticut corporation, has transferred certain assets to HOME  
VIDEO ENTERTAINMENT EVENTS, a Delaware partnership,  
7500 OLD OAK BLVD, CLEVELAND, OHIO on [Signature] and  
such assets included the trademark registration:

Registration No. 2,301,723 Registered 12/21/1999  
Mark: EAST COAST VIDEO

For good and valuable consideration, the receipt of which is hereby acknowledged,  
Expocon Management Associates, Inc., hereby acknowledges that it has assigned, sold  
and transferred unto Home Video Entertainment Events, all of its right, title and interest  
in and to the above mark, including any good will, together with the registration thereof.

Dated this 21 day of December, 1999.

EXPOCON MANAGEMENT  
ASSOCIATES, INC.

By [Signature]  
Its TREASURER