

FORM PTO-1618A  
Expires 08/30/98  
OMB 0851-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
01 28 00

#### Conveying Party

Mark if additional names of conveying parties attached

Name Reckitt & Colman Inc.

Execution Date  
Month Day Year  
01 28 00

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name Anchor Food Products, Inc.

DBA/AK/A/T/A \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 555 Hickory Farm Lane

Address (line 2) \_\_\_\_\_

Address (line 3) Appleton Wisconsin 54914  
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Wisconsin

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to **TRADEMARK**  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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FORM PTO-1618B  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="74726828"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marta S. Levine

*Marta S. Levine*

April 19, 2000

Name of Person Signing

Signature

Date Signed

**TRADEMARK**

Trademark Assignment

This Trademark Assignment is made as of the 28<sup>th</sup> day of January, 2000, by and between Anchor Food Products, Inc., a Wisconsin corporation doing business at 555 Hickory Farm Lane, Appleton, Wisconsin 54914 ("Anchor") and Reckitt & Colman Inc., a Delaware corporation doing business at 1655 Valley Road, Wayne, New Jersey 07470 ("Reckitt & Colman");

WHEREAS, Reckitt & Colman has adopted and has been using since at least as early as 1993, a stylized design of a hot pepper as a trademark for "seasonings, pepper sauces and spices", and has filed an intent to use trademark application with the U.S. Patent and Trademark Office, under serial No. 74/726,828, covering "snack dips, processed peppers, and vegetable paste" (in Int. Class 29), and "seasonings, pepper sauces, spices, seasoned coatings for meat, fish and poultry" (in Int. Class 30) (the "Pepper Design Mark");

WHEREAS, on January 27, 2000, Reckitt & Colman filed with the U.S. PTO a Statement of Use for serial No. 74/726.828, covering "seasonings, pepper sauces and spices";

WHEREAS, Anchor wishes to acquire the Pepper Design Mark, the application for registration therefor, and the good will associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Reckitt & Colman hereby sells, assigns, and transfers to Anchor all of Reckitt & Colman's right, title, and interest in and to the Pepper Design Mark, the application for registration therefor, and the good will associated therewith, as well as all of Reckitt & Colman's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Pepper Design Mark.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by Reckitt & Colman as of the date first written above.

Reckitt & Colman Inc.

By:   
Name: Timothy J. Spring  
Title: Vice President

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