

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

02-09-2000

U.S. Patent & TMO/c/TM Mail Rpt Dt. #70

U.S. Department of Commerce
Patent and Trademark Office
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TO: The Commissioner of Patents and Trademarks: Please record the att:

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Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year _____
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
09/09/99

Name Edelman Financial Services, Inc.

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Virginia

Receiving Party

Mark if additional names of receiving parties attached

Name Your Money Matters Brokerage Services, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 16 Shooley's Mountain Road

Address (line 2) _____

Address (line 3) Long Valley New Jersey 07856
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization New Jersey

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

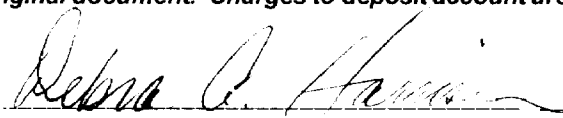
Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Debra A. Harrison

 2-3-00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, Edelman Financial Services, a Virginia corporation, having a principal business address at 12450 Fair Lakes Circle, Suite 200, Fairfax, Virginia 22033 (hereinafter "Assignor") has adopted and is using the service mark YOUR MONEY MATTERS WITH RIC EDELMAN for entertainment and educational services, namely, on-going radio programs regarding personal finance, which mark is registered in the United States Patent and Trademark Office under Registration No. 1,831,643 dated April 19, 1994;

WHEREAS, Your Money Matters Brokerage Services, Inc., a New Jersey corporation, having a principal place of business at 16 Schooley's Mountain Road, Long Valley, New Jersey 07856 (hereinafter "Assignee") wishes to acquire the aforesaid service mark, and the U.S. registration therefor, together with the goodwill symbolized by the service mark;

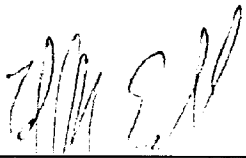
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer and assign to Assignee all of its right, title, interest, and common law rights in and to the aforesaid service mark YOUR MONEY MATTERS WITH RIC EDELMAN, U.S. Registration No. 1,831,643, and the goodwill symbolized by the service mark.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement of the service mark and the service mark registration assigned herein.

{W0025876.DOC;1}

This Assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity herewith.

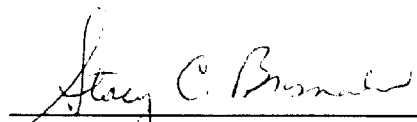
EDELMAN FINANCIAL SERVICES, INC.

BY: 
Fredric M. Edelman, Chairman

DATE: 9/2/99

COUNTY OF Fairfax :
STATE OF Virginia :SS

Before me this 2nd day of September, 1999 appeared Fredric M. Edelman, who declares that he is Chairman of Edelman Financial Services, Inc. and is authorized to execute this Assignment on behalf of said corporation; that he has read and understands the foregoing assignment and has signed it as his free act and deed, and the free act and deed of said corporation.


Notary Public

My commission expires: 11/30/00