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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and T ... iginal documents or copy thereof.

1. Name of conveying party(ies):

MWD
2-9-00

TIGER ELECTRONICS, LTD.
980 WOODLANDS PARKWAY
VERNON HILLS, ILLINOIS

- ☐ Individual(s)
- ☐ General Partnership
- ☒ Corporation-State
- ☐ Other
- ☐ Association
- ☐ Limited Partnership

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: HASBRO, INC.

Internal Address:

Street Address: 1027 Newport Avenue

City: Pawtucket State: RI ZIP: 02862

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☐ Corporation-State Rhode Island
- ☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment
- ☐ Security Agreement
- ☐ Other
- ☐ Merger
- ☐ Change of Name

Execution Date: January 7, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,154,184

Additional numbers attached? ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul N. Vanasse

Internal Address: HASBRO, INC.

Street Address: 1027 Newport Avenue

City: Pawtucket State: RI ZIP: 02862

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... $ 40.00

- ☒ Enclosed
- ☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul N. Vanasse	Paul N. Vanasse	2/3/2000
Name of Person Signing	Signature	Date

Total number of pages comprising cover sheet: 1

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 7th day of January, 2000 from TIGER ELECTRONICS, LTD., a corporation organized and existing under the laws of the State of Illinois and having its principal place of business at 980 Woodlands Parkway Vernon Hills, Illinois, (hereinafter referred to as ASSIGNOR) to HASBRO, INC., a corporation organized and existing under the laws of the State of Rhode Island and having its principal place of business at 1027 Newport Avenue, Pawtucket, Rhode Island 02862, (hereinafter referred to as ASSIGNEE).

WHEREAS ASSIGNOR is the owner of the Trademark GAME.COM and of United States Trademark Registration No. 2,154,184 dated April 28, 1998 (the 'Trademark') and

WHEREAS ASSIGNEE is desirous of acquiring the Trademark, together with the goodwill of the business with which said Trademark is used;

NOW THEREFORE, in consideration of One Dollar ($1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the Trademark GAME.COM and the United States Trademark registration therefore, the right to recover for past infringement thereof, and all goodwill of the business in connection with which said Trademark is used and which is appurtenant thereto, and which is symbolized by said Trademark.

TIGER ELECTRONICS, LTD.

By _____

Howard R. Fine
Vice President