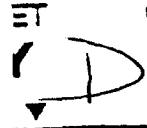


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1. Name of conveying party(ies):
 American Management Association International

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Institute of Management & Administration, Inc.
 Internal Address: _____
 Street Address: 29 West 35th Street
 City: New York State: NY ZIP: 10001-2299

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 24, 2000

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 N/A

Additional numbers attached? Yes No

B. Trademark registration No.(s)
 Reg. No. 1,723,749

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5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Cleary & Komen, L.L.P.
 Internal Address: _____
 Street Address: 600 Pennsylvania Avenue S.E.
 Suite 200
 City: Washington State: DC ZIP: 20003

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
 If check is not attached, please charge #02-4500
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JIFE PARK-SUK Jife Park Suk 2/8/00
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT OF TRADEMARK REGISTRATION

Whereas **American Management Association International**, a New York corporation, of 135 West 50th Street, New York, NY 10020, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,723,749, dated October 13, 1992;

and Whereas **Institute of Management & Administration, Inc.**, a New York corporation. of 29 West 35th Street, New York, NY 10001-2299, is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **American Management Association International**, does hereby assign into the said **Institute of Management & Administration, Inc.**, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

AMERICAN MANAGEMENT
ASSOCIATION INTERNATIONAL

By:

Robert H. Duncan
Signature

Robert H. Duncan
Printed Name

General Counsel
Title

Date: 24 January 2000

State of New York
County of New York

On this 24 day of January 2000, before me appeared who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Veronica B. Kelly
Signature of notary public

VERONICA B. KELLY
NOTARY PUBLIC, State of New York
No. 01KE5020358
Qualified in Queens County
Commission Expires Nov. 15, 1999 2001