

MLD  
1-31-2000

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. Department of Commerce

02-29-2000

TO: The Commissioner of Patents and Trademarks: Please record the attached original document.



101279831

**Submission Type**

New

Resubmission (Non-Recordation)

Document ID #

Correction of PTO Error

Reel #

Corrective Document

Reel #

**Conveyance Type**

Assignment

License

Merger

Security Agreement

Change of Name

Nunc Pro Tunc Assignment

Effective Date:

Other:

RECEIVED  
JAN 31 PM 12:36  
OPR/FINANCE

**Conveying Party** **Execution Date**

Name Dun & Bradstreet, Inc. 01282000

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization Delaware

Mark if Additional Names of Conveying Parties Attached

**Receiving Party**

Name The Dun & Bradstreet Corporation

DBA/AKA/TA

Address One Diamond Hill Road

Address

Address Murray Hill NJ 07974-0027

City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization Delaware

Domestic Representative Designation Attached:  Yes  No

Mark if Additional Names of Receiving Parties Attached

**Correspondent Name and Address**

Claudia M. Werner  
Leydig, Voit & Mayer, Ltd.  
Two Prudential Plaza, Suite 4900  
Chicago, Illinois 60601-6780

Telephone: (312) 616-5600  
Facsimile: (312) 616-5700  
Attorney Docket No. 189181

**Pages** Enter the total number of pages of the attached conveyance document including any attachments:

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
75/597796	

**Number of Properties** Enter the total number of properties involved: 1 (one)

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): 40.00

Method of Payment:

Enclosed

Deposit Account No. 12-1216

Authorization to Charge Additional Fees:  Yes  No

**Statement and Signature**  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized as indicated herein.

Claudia M. Werner January 28, 2000

Name of Person Signing Signature Date

02/29/2000 DNGUYEN 00000036 75597796

01 FC:481 40.00 OP

TRADEMARK  
REEL: 002027 FRAME: 0056

# TRADEMARK ASSIGNMENT

WHEREAS, DUN & BRADSTREET, INC., a corporation organized and existing under the laws of the State of Delaware, U.S.A., whose address is One Diamond Hill Road, Murray Hill, New Jersey 07974-1218 (Assignor), is the owner of the trademark identified in the following schedule (herein "the MARK") in connection with the services identified in the following schedule;

WHEREAS, THE DUN & BRADSTREET CORPORATION, a corporation organized under the law of the State of Delaware, U.S.A., whose address is One Diamond Hill Road, Murray Hill, New Jersey 07974-1218 (Assignee), is desirous of acquiring ownership rights in the MARK;

## SCHEDULE

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>
D & B CONNECT	75/597,796	December 1, 1998

NOW THEREFORE, for good and valuable consideration, the value and receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, will, transfer and set over to ASSIGNEE, the entire right, title and interest in and to the MARK, together with the goodwill symbolized by the MARK.

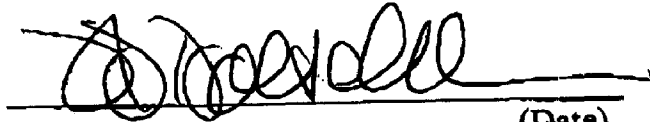
DUN & BRADSTREET, INC.

THE DUN & BRADSTREET CORPORATION



Name  
Title  
SUP & CHIEF  
COMMUNICATIONS  
OFFICER

(Date)  
1/27/2000



Title  
SUP & CHIEF  
COMMUNICATIONS  
OFFICER

(Date)  
1/27/2000