

FORM PTO-1594 (Rev. 8-93) OMB No. 0651-0011 (exp. 4/84)

RECO

02-29-2000

HEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



Tab settings

To the Honorable Commissioner of Patent

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and original documents or copy thereof.

meb 2-7-2000

1. Name of conveying party(ies): GENESCO, Inc. OPR/FINANCE

- Individual(s), General Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: February 1, 2000

2. Name and address of receiving party(ies) Name: ELAN-POLO, INC. Internal Address: 1699 S Hanley Road Street Address: same City: St. Louis, State: MO ZIP: 63144

Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Missouri, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,502,325 and 236,573 Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Fred B. Hunt, Jr., Attorney Internal Address: P.O. Box 169 Shelbyville, TN 37162-0169 Street Address: 202 Union Planters Bank Bldg. City: Shelbyville State: TN ZIP: 37160

6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41).....\$ 65.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

02/28/2000 DNGUYEN 00000149 1502325 01 FC:481 40.00 OP 02 FC:482 25.00 OP

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. FRED B HUNT, JR., ATTORNEY Name of Person Signing Signature Date 02-02-00

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK- REEL: 002027 FRAME: 0459

STATE OF TENNESSEE

COUNTY OF DAVIDSON

ASSIGNMENT

For and in consideration of the sum of two hundred fifty dollars in hand paid by Elan Polo, Inc., a corporation of the State of Missouri ("Assignee") and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned GENESCO Inc., a corporation of the State of Tennessee ("Assignor") hereby quitclaims, sells, assigns, transfers, and conveys to Assignees any and all rights, title, and interest of Assignor in and to the trademarks VOGUE and VOGUE FOOTWEAR FOR "LITTLE MISS FASHION," including but not limited to U.S. trademark Registrations Nos. 1,502,325 and 236,573, together with any and all goodwill associated therewith and all rights of action for past infringement thereof. Assignor makes no warranties or representations regarding the assigned trademarks or as to any rights thereto conveyed by this assignment.

GENESCO Inc.

By: *R. G. Smith*

Title: *Secretary*

Before me this *1st* day of February, 2000.

[Signature]
Notary Public

My Commission Expires MAR. 29, 2003