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03-01-2000

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



01-28-2000

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- Correction of PTO Error  
Reel #  Frame #
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Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

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Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

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- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

02/29/2000 DNGUYEN 00000122 75529874  
01 FC:481 40.00 OP

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TRADEMARK

REEL: 002027 FRAME: 0873

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Donna L. Mirman

1/27/00

Name of Person Signing

Signature

Date Signed

09-19-1997

FORM PTO-1594

(Rev. 6-93)

MRD 9-8-97 REC

OMB No. 0651-0011 (exp. 4/94)



100538565

SHEET RECEIVED DEPARTMENT OF COMMERCE Patent and Trademark Office

SEP 08 1997

RECEIPT ACC'G. DIV.

Tab settings = = = ▾

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

G.V. Trademark Investments, Ltd.

- Individual(s)
- General Partnership
- Corporation-State
- Other British Virgin Islands Corp.
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 8, 1997

2. Name and address of receiving party(ies)

Name: Gloria Vanderbilt Trademark B.V.

Internal Address: \_\_\_\_\_

Street Address: Karspeldreef 2,  
1101 CJ the Netherlands  
City: Amsterdam ZO State: XXXXXXXXXX ZIP: XXXXXX

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Company of the Netherlands

If assignee is not domiciled in the United States, a domestic representative assignment is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See annexed schedule

B. Trademark Registration No.(s)

See annexed schedule

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amy B. Goldsmith, Esq.

Internal Address: \_\_\_\_\_

Street Address: Gottlieb, Rackman & Reisman  
270 Madison Avenue, 8th Floor

City: New York State: N.Y. ZIP: 10016

6. Total number of applications and registrations involved: \_\_\_\_\_

55

7. Total fee (37 CFR 3.41).....\$ 1,390.00

- Enclosed
- If necessary, Authorized to be charged to deposit account

8. Deposit account number:

07-1730

(Attach duplicate copy of this page if paying by deposit account.)

09/18/1997 VERDAN 00000101 74130023  
01 FC:481 40.00 BP  
02 FC:482 1390.00 BP

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9. Statement and signature.

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Amy B. Goldsmith  
Name of Person Signing

Amy B. Goldsmith  
Signature

9-4-97  
Date

Total number of pages including cover sheet, attachments, and document: 18

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**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
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Washington, D.C. 20231

OCTOBER 09, 1997

PTAS

GOTTLIEB, RACKMAN & REISMAN  
AMY B. GOLDSMITH, ESQ.  
270 MADISON AVENUE, 8TH FLOOR  
NEW YORK, NY 10016



\*100538565A\*

**UNITED STATES PATENT AND TRADEMARK OFFICE  
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RECORDATION DATE: 09/08/1997

REEL/FRAME: 1630/0132  
NUMBER OF PAGES: 17

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

G.V. TRADEMARK INVESTMENTS, LTD.

DOC DATE: 08/08/1997

CITIZENSHIP:

ENTITY: BRITISH VIRGIN ISLANDS CORP.

ASSIGNEE:

GLORIA VANDERBILT TRADEMARK B.V.  
KARSPELDREEF 2  
1101 CJ AMSTERDAM ZO, NETHERLANDS

CITIZENSHIP: NETHERLANDS

ENTITY: CORPORATION

APPLICATION NUMBER: 74125916

FILING DATE: 12/17/1990

REGISTRATION NUMBER:

ISSUE DATE:

MARK: ROYAL BLUES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74158023

FILING DATE: 04/17/1991

REGISTRATION NUMBER:

ISSUE DATE:

MARK: G.V. AMERICA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

**TRADEMARK  
REEL: 002027 FRAME: 0876**

APPLICATION NUMBER: 74510616  
REGISTRATION NUMBER:

FILING DATE: 04/08/1994  
ISSUE DATE:

MARK: V BY VANDERBILT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74515962  
REGISTRATION NUMBER:

FILING DATE: 04/21/1994  
ISSUE DATE:

MARK: V BY GLORIA VANDERBILT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74572390  
REGISTRATION NUMBER:

FILING DATE: 09/12/1994  
ISSUE DATE:

MARK: V BY GLORIA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74550182  
REGISTRATION NUMBER:

FILING DATE: 07/18/1994  
ISSUE DATE:

MARK: TREAT YOUR BODY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74654440  
REGISTRATION NUMBER:

FILING DATE: 03/31/1995  
ISSUE DATE:

MARK: GVNY GLORIA VANDERBILT NEW YORK  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74663060  
REGISTRATION NUMBER:

FILING DATE: 04/07/1995  
ISSUE DATE:

MARK: GVNY  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74713723  
REGISTRATION NUMBER: 2078407

FILING DATE: 08/10/1995  
ISSUE DATE: 07/15/1997

MARK: GV GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75046682  
REGISTRATION NUMBER:

FILING DATE: 01/22/1996  
ISSUE DATE:

MARK: GLO GLORIA VANDERBILT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75529874  
REGISTRATION NUMBER:

FILING DATE:  
ISSUE DATE:

MARK:  
DRAWING TYPE:

APPLICATION NUMBER: 73192508  
REGISTRATION NUMBER: 1155671

FILING DATE: 11/08/1978  
ISSUE DATE: 05/26/1981

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73222940  
REGISTRATION NUMBER: 1171375

FILING DATE: 07/11/1979  
ISSUE DATE: 09/29/1981

MARK: GV  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73192509  
REGISTRATION NUMBER: 1196851

FILING DATE: 11/08/1978  
ISSUE DATE: 06/01/1982

MARK: GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73220199  
REGISTRATION NUMBER: 1210561

FILING DATE: 06/18/1979  
ISSUE DATE: 09/28/1982

MARK: GLORIA VANDERBILT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73398894  
REGISTRATION NUMBER: 1283424

FILING DATE: 09/30/1982  
ISSUE DATE: 06/26/1984

MARK: GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73361790  
REGISTRATION NUMBER: 1289670

FILING DATE: 04/27/1982  
ISSUE DATE: 08/14/1984

MARK: GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73454716  
REGISTRATION NUMBER: 1306124

FILING DATE: 11/29/1983  
ISSUE DATE: 11/20/1984

MARK: GV  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73360963  
REGISTRATION NUMBER: 1331536

FILING DATE: 04/22/1982  
ISSUE DATE: 04/23/1985

MARK: VANDERBILT GLORIA VANDERBILT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 73360964  
REGISTRATION NUMBER: 1333913

FILING DATE: 04/22/1982  
ISSUE DATE: 05/07/1985

MARK: VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73494051  
REGISTRATION NUMBER: 1350752

FILING DATE: 08/09/1984  
ISSUE DATE: 07/23/1985

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73454714  
REGISTRATION NUMBER: 1371374

FILING DATE: 11/29/1983  
ISSUE DATE: 11/19/1985

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73657347  
REGISTRATION NUMBER: 1473274

FILING DATE: 04/27/1987  
ISSUE DATE: 01/19/1988

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73636646  
REGISTRATION NUMBER: 1480358

FILING DATE: 12/22/1986  
ISSUE DATE: 03/15/1988

MARK: GLORIOUS GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73657346  
REGISTRATION NUMBER: 1485338

FILING DATE: 04/27/1987  
ISSUE DATE: 04/19/1988

MARK: GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73787877  
REGISTRATION NUMBER: 1564367

FILING DATE: 03/20/1989  
ISSUE DATE: 11/07/1989

MARK: GV FRIENDS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73787887  
REGISTRATION NUMBER: 1567043

FILING DATE: 03/20/1989  
ISSUE DATE: 11/21/1989

MARK: GLORIA VANDERBILT FRIENDS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73807828  
REGISTRATION NUMBER: 1579146

FILING DATE: 06/19/1989  
ISSUE DATE: 01/23/1990

MARK: BEACH BLUES  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73811815  
REGISTRATION NUMBER: 1586875

FILING DATE: 07/10/1989  
ISSUE DATE: 03/13/1990

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73829948  
REGISTRATION NUMBER: 1594236

FILING DATE: 10/05/1989  
ISSUE DATE: 05/01/1990

MARK: VANDERBILT COLLECTION BY GLORIA VANDERBI  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73829949  
REGISTRATION NUMBER: 1594237

FILING DATE: 10/05/1989  
ISSUE DATE: 05/01/1990

MARK: GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73829954  
REGISTRATION NUMBER: 1595385

FILING DATE: 10/05/1989  
ISSUE DATE: 05/08/1990

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73807830  
REGISTRATION NUMBER: 1595490

FILING DATE: 06/19/1989  
ISSUE DATE: 05/08/1990

MARK: URBAN BLUES  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73829296  
REGISTRATION NUMBER: 1596441

FILING DATE: 10/04/1989  
ISSUE DATE: 05/15/1990

MARK: VANDERBILT COLLECTION  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 73829955  
REGISTRATION NUMBER: 1596442

FILING DATE: 10/05/1989  
ISSUE DATE: 05/15/1990

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73829956  
REGISTRATION NUMBER: 1606340

FILING DATE: 10/05/1989  
ISSUE DATE: 07/17/1990

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73807825  
REGISTRATION NUMBER: 1615798

FILING DATE: 06/19/1989  
ISSUE DATE: 10/02/1990

MARK: ROYAL COLORS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73829585  
REGISTRATION NUMBER: 1630866

FILING DATE: 10/05/1989  
ISSUE DATE: 01/08/1991

MARK: VANDERBILT SPORT CLUB  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM



APPLICATION NUMBER: 73807827  
REGISTRATION NUMBER: 1641336

FILING DATE: 06/19/1989  
ISSUE DATE: 04/16/1991

MARK: AMERICAN ROYAL  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74026358  
REGISTRATION NUMBER: 1649898

FILING DATE: 02/06/1990  
ISSUE DATE: 07/09/1991

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73829275  
REGISTRATION NUMBER: 1662464

FILING DATE: 10/04/1989  
ISSUE DATE: 10/29/1991

MARK: VANDERBILT COLLECTION  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74142065  
REGISTRATION NUMBER: 1669547

FILING DATE: 02/25/1991  
ISSUE DATE: 12/24/1991

MARK: BODY CONSCIOUS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74139534  
REGISTRATION NUMBER: 1675195

FILING DATE: 02/15/1991  
ISSUE DATE: 02/11/1992

MARK: GV  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74167403  
REGISTRATION NUMBER: 1679407

FILING DATE: 05/17/1991  
ISSUE DATE: 03/17/1992

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 74167451  
REGISTRATION NUMBER: 1682956

FILING DATE: 05/17/1991  
ISSUE DATE: 04/14/1992

MARK: GLORIA VANDERBILT SPORT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73829957  
REGISTRATION NUMBER: 1687876

FILING DATE: 10/05/1989  
ISSUE DATE: 05/19/1992

MARK: VANDERBILT SPORT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74140123  
REGISTRATION NUMBER: 1699162

FILING DATE: 02/15/1991  
ISSUE DATE: 07/07/1992

MARK: GLORIA VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74167453  
REGISTRATION NUMBER: 1739845

FILING DATE: 05/17/1991  
ISSUE DATE: 12/15/1992

MARK: VANDERBILT COLLECTION  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74139157  
REGISTRATION NUMBER: 1764384

FILING DATE: 02/14/1991  
ISSUE DATE: 04/13/1993

MARK: GV  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74167392  
REGISTRATION NUMBER: 1808439

FILING DATE: 05/17/1991  
ISSUE DATE: 11/30/1993

MARK: GV  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74510417  
REGISTRATION NUMBER: 1891168

FILING DATE: 04/07/1994  
ISSUE DATE: 04/25/1995

MARK: GLORIA VANDERBILT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74490960  
REGISTRATION NUMBER: 1929150

FILING DATE: 02/15/1994  
ISSUE DATE: 10/24/1995

MARK: GLORIA VANDERBILT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74492906  
REGISTRATION NUMBER: 1940465

FILING DATE: 02/22/1994  
ISSUE DATE: 12/12/1995

MARK: ROYAL BLUES  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74473798  
REGISTRATION NUMBER: 1980022

FILING DATE: 12/22/1993  
ISSUE DATE: 06/11/1996

MARK: V BY VANDERBILT  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75139741  
REGISTRATION NUMBER: 2055566

FILING DATE: 07/25/1996  
ISSUE DATE: 04/22/1997

MARK: GV STUDIO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

ANNIE HARRELL, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

SCHEDULE A

Corrective cover sheet to correct erroneous Assignment of  
Application Serial No. 75/529,874.