

ASSIGNMENT OF TRADEMARK
(General)

WHEREAS, Medallion Sleep Products, Inc., a Minnesota corporation, with its principal place of business located at 8301-8307 Brooklyn Boulevard North, Minneapolis, Minnesota 55445 ("Assignor"), is the owner of the entire right, title and interest in the trademark and trademark registration set forth on Attachment A; and

WHEREAS, Medallion Sleep Products, Inc., an Illinois corporation, with its principal place of business located at 2350 Fifth Street, Rock Island, Illinois 61201 ("Assignee"), is acquiring concurrently with the date hereof (1) the registration set forth on Attachment A and (2) the rights Assignor owns in the trademark identified in Attachment A.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer, convey and assign to Assignee its entire right, title and interest in, to and under the trademark and trademark registration identified in Attachment A, together with the goodwill of the business symbolized by such trademark and with all rights and privileges granted and secured thereby, including, but not limited to, the right to sue and recover for any past or continuing infringement thereof.

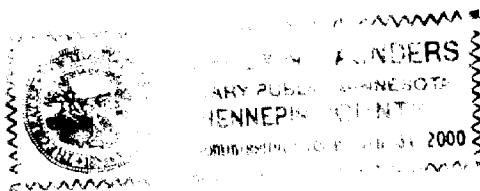
IN WITNESS WHEREOF, a duly authorized officer of Assignor has executed this Assignment as of this 19th day of October, 1999.

MEDALLION SLEEP PRODUCTS, INC.
a Minnesota corporation

By: Maralee M. Anderson
Maralee Anderson, President

State of Minnesota)
County of Hennepin)

The foregoing Assignment of Trademark was executed and acknowledged before me this 19th day of October, 1999, by Maralee Anderson, personally known to me to be the President of Medallion Sleep Products, Inc., a Minnesota corporation, on behalf of said corporation.



J. M. Anderson
Notary Public

My Commission Expires: 1/31/00

ATTACHMENT A

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
United States Bedding and Logo	2,218,559	01/19/99