

03-01-2000

Y 814-6509

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To the Honorable Commissioner of F



attached original documents or copy thereof.

1. Name of conveying party(ies):

101278519

Bass PLC

MND  
2.7.00

- Individual(s)
- General Partnership
- Corporation-State
- Other public limited company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 31, 1997

Name: Ladbroke Group PLC

Internal Address: Maple Court, Central Park, Reeds Crescent  
Street Address: Watford WD1 1HZ ENGLAND

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other public limited company

If assignee is not domiciled in the United States, a domestic registration certificate is attached?  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

RECEIVED  
FEB -7 1998  
OPR/FINANCE

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/392690

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: H. John Campaign

Internal Address: Graham, Campaign P.C.

Suite 1300

Street Address: 36 West 44th Street

City: N.Y. State: N.Y. ZIP: 10036-8178

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

H. John Campaign

Name of Person Signing

Signature

January 31, 2000

Date

Total number of pages including cover sheet, attachments, and document:

5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 002028 FRAME: 0073

**Bass Trade Mark Assignment Agreement  
(Clauses 1.1 and 4.2.6)**



This Agreement is made on 31 December 1997 between:

- (1) Bass PLC whose registered office is at 20 North Audley Street, London W1Y 1WE (the "Assignor") and
- (2) Ladbroke Group PLC whose registered office is at Maple Court, Central Park, Reeds Crescent, Watford WD1 1HZ (the "Assignee").

Whereas:

- A The Assignor is the registered proprietor of the registered trade marks and applications for registration set out in the Schedule (the "Marks").
- B The Assignee and the Assignor have agreed that the Marks should be assigned to the Assignee upon the terms and conditions set out in this agreement.

It is agreed as follows:

- 1 In consideration of the sum of £1.00 now paid by the Assignee to the Assignor (receipt of which is hereby acknowledged) the Assignor **HEREBY ASSIGNS** to the Assignee all its right title and interest in and to the Marks **TOGETHER WITH** the goodwill of the business in the goods for which the Marks are registered and symbolised by the Marks and the right to sue for and retain damages and other relief in respect of any infringement of the Marks which may have occurred prior to the date hereof **TO HOLD** the same unto the Assignee absolutely.
- 2 The Assignor covenants, at the expense of the Assignee, to execute all such documents, forms and authorisations, swear any declaration or oath and do such other acts and things as may be required to vest absolutely full right, title and interest in and to the Marks together with all rights of action, powers and benefits then accrued in favour of the Assignee.
- 3 The Assignor warrants and represents that this assignment is the first and only assignment entered into or effected by the Assignor in respect of the Marks.

Executed as an agreement.

SIGNED by RICHARD  
NORTH  
on behalf of  
BASS PLC

Signed

Signed

21 1 98

SIGNED by  
STEVEN GUCK  
on behalf of  
Ladbroke Group PLC

Schedule

Part 1

CORAL TRADE MARKS

Country	Trade Mark	Class	Registration/ Application Number	Registration Date
Cyprus	CORAL & FLAGS logo (colour)	41	46122	
USA	CORAL	41	75/392690	
South Africa	CORAL & FLAGS logo (colour)	36	09612124	
South Africa	CORAL & FLAGS logo (colour)	41	09612125	