

01/19/00

FORM PTO-1618A

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

03-09-2000



101286060

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Change of Name

Other \_\_\_\_\_

Effective Date  
Month Day Year  
7/2/99

**Conveying Party**

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year  
7/2/99

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/08/2000 VBR000 00000031 190143 75648299

FOR OFFICE USE ONLY

01 FC:481 40.00 CH  
02 FC:482 3950.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

REEL: 002028 FRAME: 0138

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<i>see attached</i>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<i>see attached</i>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Victoria J. Triplett  
Name of Person Signing

  
Signature

January 10, 2000  
Date Signed

**TRADEMARK NAME****REGISTRATION NO.**

AIR PRO	2059987
ALLWITE (STYLIZED)	278479
ALLWITE (STYLIZED)	507281
AMBI	1135419
AMBI	1034597
AMBI	903176
AMBI & CROWN DESIGN	1851847
AMBI 10	1898493
AMBI 10	1964609
AMBI& CROWN DESIGN BEAUTIFYING COMPLEX (STYLIZED)	2035415
AMBI-PURE	1839830
BEADED TIP (STYLIZED)	511120
BEHOLD	818930
BLOSSOM DEW	2220912
BLOSSOM DEW	2213417
CAVALIER	1075789
CAVALIER	1311783
CAVALIER	1274694
CAVALIER & CAVALIER DESIGN	757982
CAVALIER (STYLIZED)	757983
CAVALIER EVER-DRY & DESIGN	1888118
CAVALIER FIGURE DESIGN (V1)	757984
CAVALIER FIGURE DESIGN (V2)	778013
CAVALIER FIGURE DESIGN (V3)	801615
CAVALIER PROTECT-ALL	1077684
CONTAINER DESIGN (PRIZE)	1210190
COUNTRY HARVEST	1971786
CRAZY LACES	1273669
ELITE	1438868
ENDUST	585415
ENDUST	2067657
EXPRESS	2204326
FOX HEAD DESIGN	1818691
GARDEN MEADOW	1825735
JONNY	1680933
JONNY BLUE	1482946
JONNY GREEN	1492830
KIWI	834538
KIWI	2189685
KIWI	1429721
KIWI	1346244
KIWI	2236171
KIWI	2006282
KIWI & BIRD DESIGN (V1)	294324
KIWI & BIRD DESIGN (V10)	1476895
KIWI & BIRD DESIGN (V11) ELITE	1439755

KIWI & BIRD DESIGN (V12)	1862156
KIWI & BIRD DESIGN (V12)	2010310
KIWI & BIRD DESIGN (V12) CLEAN AND GLEAM	1981837
KIWI & BIRD DESIGN (V12) DESIGN CAMP DRY	2010456
KIWI & BIRD DESIGN (V12) SHINE WIPES	1917304
KIWI & BIRD DESIGN (V12) SUEDE & NUBUCK	1837614
KIWI & BIRD DESIGN (V12) WET PRUF	1855449
KIWI & BIRD DESIGN (V13)	2188186
KIWI & BIRD DESIGN (V13)	1776144
KIWI & BIRD DESIGN (V13)	2226768
KIWI & BIRD DESIGN (V13) LOW GLOSS (Stylized)	2214761
KIWI & BIRD DESIGN (V13) PARADE GLOSS LID	1639484
KIWI & BIRD DESIGN (V14) SPORT	1714808
KIWI & BIRD DESIGN (V15) SPORT (STYLIZED)	1929561
KIWI & BIRD DESIGN (V15) SPORT (STYLIZED)	1864154
KIWI & BIRD DESIGN (V15) SPORT (STYLIZED)	2211520
KIWI & BIRD DESIGN (V16) SLUSH BUSTER	1816587
KIWI & BIRD DESIGN (V2)	757986
KIWI & BIRD DESIGN (V3) SHOE SERVER	758536
KIWI & BIRD DESIGN (V4)	753543
KIWI & BIRD DESIGN (V4)	753558
KIWI & BIRD DESIGN (V5)	756223
KIWI & BIRD DESIGN (V6)	846699
KIWI & BIRD DESIGN (V7)	1093041
KIWI & BIRD DESIGN (V8)	1084065
KIWI & BIRD DESIGN (V9)	1373193
KIWI & BIRD DESIGN (V9)	1439956
KIWI & BIRD LID DESIGN	1439749
KIWI (STYLIZED)	724066
KIWI BIRD DESIGN	1431643
KIWI CONTAINER DESIGN	294323
KIWI PROTECT-ALL	1997057
KIWI SCUFF ZAPPER	1709084
KIWI WETPRUF	583104
KIWI WETPRUF	1069614
KWIK 'N' EASY (STYLIZED)	846700
LANOL (STYLIZED)	418923
MAGIX	834435
MAGIX (STYLIZED)	553884
MAN IN BOAT DESIGN	1898483
MELTONIAN	434154
MELTONIAN	2119904
MELTONIAN	1757834
MELTONIAN	1863412
MELTONIAN & LOZENGE DESIGN	1863413
MELTONIAN & MAN DESIGN	1824848
MELTONIAN MAN DESIGN	1870953

MIA	1341902
MIRACLE WHITE	912078
MIRACLE WHITE	738372
MISTO-VAN	743968
MOONLIGHT BAY	2209697
MOONLIGHT BAY	2211756
NATURAL ELEGANCE	1855024
NU-LIFE	1087553
NU-LIFE	943891
ODOR GUARD	1273661
PARADE GLOSS	1657773
PRIZE	1206871
PROPERT'S & FOX HEAD DESIGN	350742
PROPERT'S & HORSE AND RIDER DESIGN (V1)	292456
PROPERT'S & HORSE AND RIDER DESIGN (V2)	1465080
PROPERT'S & HORSE AND RIDER DESIGN (V3)	1824842
RADOX SHOWERFRESH	1175714
SCUFF MAGIC	1203294
SCUFF PAK	2096447
SNEAKER FRESH	1541192
STING KILL (STYLIZED)	767816
TINTEX	1816564
TINTEX (STYLIZED)	235676
TOTE-A-LONG KIT	1955662
TWIST 'N SHINE	1538801
TY-D-BOL	646620
TY-D-BOL BLEACH TABS	1663121
TY-D-BOL BOTTLE DESIGN	1769519
TY-D-BOL DURA-BLEACH	2087455
TY-D-BOL DURA-FRESH	1982995
TY-D-BOL FRESH TABS	2032516
TY-D-BOL TRIPLE ACTION STAIN FIGHTING...	2030670
VANILLA GLOW	2239533
WATER SHIELD	2274751
WHITEX	1810396
WHITEX (STYLIZED) (V1)	146354
WHITEX (STYLIZED) (V2)	217231

**TRADEMARK NAME****APPLICATION NO.**

AMBI-PUR	75/648299
AMBI-PUR	75/580420
AMBI-PUR	75/580419
BERRY NECTAR	75/269074
BERRY NECTAR	75/269080
CLEAN & GO	75/708337
CLEAN 'N GO	75/708336
ENDUST	75/277424
ENDUST	75/640238
ENDUST	75/640239
EVERFRESH	75/708338
KIWI	75/320044
KIWI	75/319719
KIWI	75/089040
KIWI	75/089039
KIWI & BIRD DESIGN (V13)	75/098365
KIWI & BIRD DESIGN (V13)	75/098366
KIWI & BIRD DESIGN (V13)	75/322441
KIWI & BIRD DESIGN (V13)	75/322452
KIWI GREAT OUTDOORS	75/692800
KIWI KIDS	74/593653
LIQUIFRESH	75/648283
LIQUIFRESH	75/648284
PROTECT & GO	75/756020
PROTECT 'N GO	75/756021
SPORT SHOE STUFF	75/738818
SPORT SHOE STUFF	75/738819
VANILLA GLOW	75/277711

NUNC PRO TUNC ASSIGNMENT

WHEREAS SARA LEE CORPORATION, (hereinafter called "Assignor"), a Maryland corporation has adopted, used, and is using the trademarks listed on the attached schedule; and

WHEREAS DEA LEASING. L.L.C., (hereinafter called "Assignee"), a Delaware limited liability corporation, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of July 2, 1999, all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the trademarks and the registrations thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

SARA LEE CORPORATION

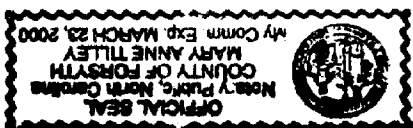
By:

*Arthur J. DeBaugh*  
Arthur J. DeBaugh  
Assistant Secretary

Date: 14-12-99

Subscribed and sworn to before me this 14<sup>th</sup> day of December, 1999

[SEAL]



*Mary Anne Tillet*  
Notary Public

My commission expires on: 3/23/00