

03-02-2000



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**RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

☒ New

☐ Resubmission (Non-Recordation)
Document ID #

☐ Correction of PTO Error
Reel # Frame #

☐ Corrective Document
Reel # Frame #

Conveyance Type

☐ Assignment ☐ License

☐ Security Agreement ☐ Nunc Pro Tunc Assignment

☐ Merger

☐ Change of Name

☒ Other

Effective Date
Month Day Year

Conveying Party

☐ Mark if additional names of receiving parties attached

Name Execution Date
Month Day Year

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

03/02/2000 DC0ATES 00000151 020733 1529065

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TRADEMARK
REEL: 002028 FRAME: 0303

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name	Sally A. Steffen, Esquire
Address (line 1)	Ballard Spahr Andrews & Ingersoll, LLP
Address (line 2)	1735 Market Street, 51 st Floor
Address (line 3)	Philadelphia, PA 19103
Address (line 4)	

Correspondent Name and Address

Area Code and Telephone Number

(215) 864-8222

Name	Sally A. Steffen, Esquire
Address (line 1)	Ballard Spahr Andrews & Ingersoll, LLP
Address (line 2)	1735 Market Street, 51 st Floor
Address (line 3)	Philadelphia, PA 19103
Address (line 4)	

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 2

Trademark Application Number(s) or Registration Number(s)



Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			1529065	2184997	1363337
			2030000	1973682	1242064
			1662878	1310344	1455313

Number of Properties Enter the total number of properties involved. # 10

Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41):	\$ 265.00
Method of Payment:	Enclosed <input type="checkbox"/>	Deposit Account <input checked="" type="checkbox"/>
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)		# 02-0755
Deposit Account Number:		
Authorization to charge additional fees:		Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

<u>Sally A. Steffen</u> Name of Person Signing	<u>Sally A. Steffen</u> Signature	<u>1/25/2000</u> Date Signed
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			1051025		

TRADEMARK RELEASE

WHEREAS, pursuant to a Security Agreement entered into as of April 2, 1998, among Farm Journal, Inc. (the "Borrower"), Professional Farmers of America, Inc. ("PFA"), Professional Market Management, Inc. ("PMM") and First Union National Bank, in its capacity as administrative agent (in such capacity, the "Agent") for the financial institutions from time to time party to a certain Credit Agreement dated April 2, 1998 (the "Agreement"), among the Borrower, The Farm Journal Corporation (f/k/a Farm Journal Holdings, Inc.), PFA, PMM, the several banks, financial institutions and other investors from time to time parties to the Agreement and the Agent (the "Lenders"), PFA granted to the Agent for the benefit of the Lenders security interests in and to the trademarks and registrations listed on Schedule A attached hereto (the "Marks"), and the goodwill associated therewith; and

WHEREAS, the Agent, acting for the benefit of the Lenders, in connection with that certain payoff letter from the Bank to the Borrower dated ^{12/21/99} ~~the date hereof~~, now desires to release its security interests in and to the Marks and the goodwill associated therewith. TSC

NOW, THEREFORE, for good and valuable consideration, the Agent acting for the benefit of the Lenders hereby releases its security interest in and to the Marks and the goodwill associated therewith.

Executed as of this 4th day of January, 2000.

FIRST UNION NATIONAL BANK

By: Elizabeth D. Morris
Name: Elizabeth D. Morris
Title: Vice President

SCHEDULE A**TRADEMARKS REGISTERED BY PROFESSIONAL FARMERS OF AMERICA, INC.**

<u>Registration Number</u>	<u>Trademark</u>	<u>Registration Date</u>
1,529,065	Globalink	3/7/89
2,030,000	FutureLink	1/14/97
1,662,878	First Thing Today	10/29/91
2,184,997	The Barbed Wire	8/25/98
1,973,682	Profit Alert	5/14/96
1,310,344	Instant Update	12/18/84
1,363,337	Profit Alert	10/1/85
1,242,064	LandOwner	6/14/83
1,455,313	PorkPro	9/1/87
1,051,025	Professional Farmers of America	10/19/76