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03-02-2000

U.S. Department of Commerce
Patent and Trademark Office



IEET

101279305

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Name: American Academy of Anti-Aging Medicine, Inc.

- Individual(s)
- General Partnership
- Corporation-State (Illinois)
- Other

2. Name and Address of receiving party(ies)

Name: Intertec Publishing Corporation
Address: 9800 Metcalf
Overland Park, Kansas 66212-2826

RECEIVED
FEB -4 AM 10:47
OPR/FINANCE

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 19, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/124,399

B. Trademark Registration No.(s)

2,290,674

03/02/2000 DCORTES 00000081 75124399

Additional numbers attached? Yes No

05 FC:488
02 FC:482
Name and address of party to whom correspondence concerning document should be sent:

Baila H. Celedonia, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41)..... \$ 65.00

- Enclosed
- Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

"Express Mail" mailing label number EL0076892534
Date of Deposit February 4, 2000
I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2800 Crystal Drive, Arlington, Virginia 22202 on Feb. 4, 2000

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

Ellen Kramer
Ellen Kramer

Typed or printed name of person mailing paper or fee NOT USE THIS SPACE

9. Statement and signature.

Signature of person mailing paper or fee

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Baila H. Celedonia, Esq.

Baila H. Celedonia 2/4/00
Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, American Academy of Anti-Aging Medicine, Inc. ("Assignor"), an Illinois corporation, located at 1341 W. Fullerton, Suite 111, Chicago, Illinois 60614, has been using the trademarks set forth in Schedule 1 (the "Marks") and is the record owner of the registrations set forth in Schedule 1 (the "Registrations"); and

WHEREAS, Intertec Publishing Corporation ("Assignee"), formerly known as PRIMEDIA Intertec Corporation, has heretofore acquired all rights, title and interest in and to said Marks and Registrations with the goodwill of the business symbolized thereby as of April 12, 1999; and

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of said Marks and Registrations by Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor, does hereby confirm that it has assigned and hereby does assign unto said Assignee, all rights, title and interest in and to said Marks and Registrations, together with the goodwill of the business symbolized thereby.

American Academy of Anti-Aging Medicine, Inc.

By: 

Title: Chairman

Dated: January 15, 2000

Schedule 1

- (1) INTERNATIONAL JOURNAL OF ANTI-AGING MEDICINE, Appln No.
75/124,399
- (2) JOURNAL OF ANTI-AGING MEDICINE, Reg. No. 2,290,674