

03-02-2000



101279492

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

☒ New

☐ Resubmission (Non-Recordation)
Document ID #

☐ Correction of PTO Error
Reel # Frame #

☐ Corrective Document
Reel # Frame #

Conveyance Type

☐ Assignment ☐ License

☐ Security Agreement ☐ Nunc Pro Tunc Assignment

☐ Merger

☐ Change of Name

☒ Other

Effective Date
Month Day Year

Conveying Party

☐ Mark if additional names of receiving parties attached

Name

Execution Date
Month Day Year

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☐ Citizenship State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

03/02/2000 10:05:00 00000136 020735 1206830

FOR OFFICE USE ONLY

01 FC:481 40.00 CH
02 FC:482 700.00 CH

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TRADEMARK
REEL: 002028 FRAME: 0454

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name	Sally A. Steffen, Esquire
Address (line 1)	Ballard Spahr Andrews & Ingersoll, LLP
Address (line 2)	1735 Market Street, 51 st Floor
Address (line 3)	Philadelphia, PA 19103
Address (line 4)	

Correspondent Name and Address

Area Code and Telephone Number

(215) 864-8222

Name	Sally A. Steffen, Esquire
Address (line 1)	Ballard Spahr Andrews & Ingersoll, LLP
Address (line 2)	1735 Market Street, 51 st Floor
Address (line 3)	Philadelphia, PA 19103
Address (line 4)	

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 2

Trademark Application Number(s) or Registration Number(s)

☒

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			1206850	2214665	2229716
			1055744	2200798	2188633
			888036	2241369	1984876

Number of Properties Enter the total number of properties involved. # 29

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 740.00

Method of Payment: Enclosed ☐ Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 02-0755

Authorization to charge additional fees: Yes ☒ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sally A. Steffen
Name of Person Signing

Sally A. Steffen
Signature

1/25/2000
Date Signed

			1544030	1467324	879118
			1533776	1438016	827389
			1533775	1189289	792961
			1505860	1175581	792956
			1479593	1130603	775394
			1476845	1130602	740937
			1476844	1087723	

TRADEMARK RELEASE

WHEREAS, pursuant to a Security Agreement entered into as of April 2, 1998, among Farm Journal, Inc. (the "Borrower"), Professional Farmers of America, Inc. ("PFA"), Professional Market Management, Inc. ("PMM") and First Union National Bank, in its capacity as administrative agent (in such capacity, the "Agent") for the financial institutions from time to time party to a certain Credit Agreement dated April 2, 1998, (the "Agreement"), among the Borrower, The Farm Journal Corporation (f/k/a Farm Journal Holdings, Inc.), PFA, PMM, the several banks, financial institutions and other investors from time to time parties to the Agreement and the Agent (the "Lenders"), the Borrower granted to the Agent for the benefit of the Lenders security interests in and to the trademarks and registrations listed on Schedule A attached hereto (the "Marks"), and the goodwill associated therewith; and

WHEREAS, the Agent, acting for the benefit of the Lenders, in connection with that certain payoff letter from the Bank to the Borrower dated ~~the date hereof~~ ^{12/31/99}, now desires to release its security interests in and to the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the Agent acting for the benefit of the Lenders hereby releases its security interest in and to the Marks and the goodwill associated therewith.

Executed as of this 4th day of January, 2000.

FIRST UNION NATIONAL BANK

By: Elizabeth S. Morris
Name: Elizabeth S. Morris
Title: Vice President

SCHEDULE A**I. TRADEMARKS REGISTERED BY FARM JOURNAL, INC.**

<u>Registration Number</u>	<u>Trademark</u>	<u>Registration Date</u>
1,206,850	Farmmarketing Services	8/31/82
1,055,744	Ag-Pulse	1/4/77
888,036	Farmail	3/17/70
2,214,665	Profit Edge	12/29/98
2,200,798	Profit Edge	10/27/98
2,241,369	Country Kids	4/20/99
2,229,716	Outdoors Today	7/24/97
2,188,633	Forage Today	9/8/98
1,984,876	Pig 'N Pork 2000	7/2/96
1,544,030	Wheat Today	6/13/89
1,533,776	Soybeans Today	4/4/89
1,533,775	Corn Today	4/4/89
1,505,860	Cotton Today	9/27/88
1,479,593	Dairy Today	3/8/88
1,476,845	Hogs Today	2/16/88
1,476,844	Beef Today	2/16/88
1,467,324	Pig Tales	12/1/87
1,438,016	Top Producer	4/28/87
1,189,289	Monday Morning Memo	2/9/82
1,175,581	Pig Tales	10/27/81
1,130,603	Livestock Extra	2/5/80
1,130,602	Cotton Extra	2/5/80
1,087,723	Mailbox Shopping	3/21/78
879,118	ADA The Ayrshire	10/21/69
827,389	The Magazine of American Agriculture	4/11/67
792,961	Beef Extra	7/20/65
792,956	Dairy Extra	7/20/65
775,394	The Countryside Press	8/18/64
740,937	Hog Extra	11/20/62