

03-07-2000

Docket No.:

004-T-99

Tab se

02-05-2000

Patents and Trademarks

101283017

Original documents or copy thereof.

1. Name

The Delicious Frookie Company, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State **Delaware**
☐ Other

Additional names(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: **11-8-00**

2. Name and address of receiving party(ies):

Name: **Delicious Brands, Inc.**

Internal Address:

Street Address: **2070 Maple Street**

City: **Des Plaines** State: **IL** ZIP: **60018**

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☐ Corporation-State
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,754,579

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Howard C. Miskin**

Internal Address: **Suite 6110**

Street Address: **350 Fifth Avenue**

City: **New York** State: **NY** ZIP: **10118**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

03/07/2000 DC0ATES 00000226 1754579

01 FC:481

(40.00 DP)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Howard C. Miskin

Name of Person Signing

Howard C. Miskin

Signature

February 2, 2000

Date

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK

REEL: 002030 FRAME: 0525

ASSIGNMENT

WHEREAS, The Delicious Frookie Company, Inc. a corporation organized and existing under and by virtue of the laws of Delaware, and having offices and doing business at 2070 Maple Street, Des Plaines, IL 60018 ("Assignor"), has adopted, and is using, and is the owner of the trademark FROOKWICH, Registration No. 1,754,579 in the United States Patent and Trademark Office ("the Mark"), and

WHEREAS, Delicious Brands, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, , and having offices and doing business at 2070 Maple Street, Des Plaines, IL 60018, wishes to acquire that portion of the Assignor's business that relates to the Mark and the U.S. registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above identified U.S. registration therefor, together with all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect the same for

its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

ASSIGNOR

The Delicious Frookie Company, Inc.

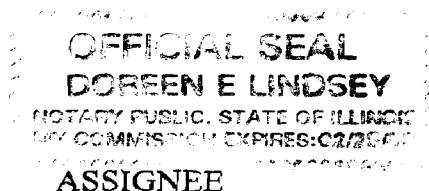
By Jeffry Weiner
Jeffry Weiner
Chief Financial Officer

STATE OF ILLINOIS

:SS:

COUNTY OF

On this 8th day of November, 1999, before me appeared Jeffry Weiner, the person who signed it as a free act on behalf of the identified corporation with authority to do so.



Doreen E. Lindsey
NOTARY PUBLIC

ASSIGNEE

DELICIOUS BRANDS, INC.

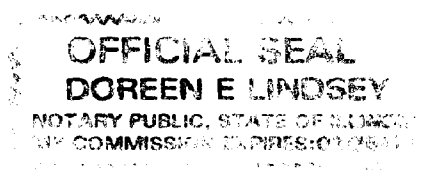
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