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nent of Commerce
Trademark Office
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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

[XX] New

[ ] Resubmission (Non-Recordation)
Document ID #

[ ] Correction of PTO Error
Reel # Frame #

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Conveyance Type

[ ] Assignment [ ] License

[ ] Security Agreement [XX] Nunc Pro Tunc Assignment

[X] Merger

Effective Date
Month Day Year
12 31 99

[ ] Change of Name

[ ] Other

Conveying Party

[ ] Mark if additional names of conveying parties attached

Execution Date
Month Day Year
02 02 '00

Name: Men's Journal Company, L.P.

Formerly:

[ ] Individual [ ] General Partnership [X] Limited Partnership [ ] Corporation [ ] Association

[ ] Other

[X] Citizenship/State of Incorporation/Organization: Delaware

Receiving Party

[ ] Mark if additional names of receiving parties attached

Name: Men's Journal Company L.L.C.

DBA/AKA/TA:

Composed of:

Address (line 1): 1290 Avenue of the Americas

Address (line 2):

Address (line 3): New York (City) New York (State/Country) 10104 (Zip Code)

[ ] Individual [ ] General Partnership [ ] Limited Partnership

[ ] Corporation [ ] Association

[X] Other: Limited Liability Company

[ ] If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. *(Designation must be a separate document from Assignment.)*

[X] Citizenship/State of Incorporation/Organization: Delaware

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01 FC:481 40.00 OP
02 FC:482 100.00 OP

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Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (212) 489-8230

Name Alexandra Nicholson, Esq.

Address (line 1) Davis Wright Tremaine LLP

Address (line 2) 1740 Broadway, 25th Floor, New York, NY 10019

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. # 3

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			2,122,541	1,810,267	
			2,165,985	2,165,986	
			1,797,374		

Number of Properties

Enter the total number of properties involved. # 5

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): $ 140.00

Method of Payment: Enclosed XX Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes ☐ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Alexandra Nicholson		February 4, 2000
Name of Person Signing	Signature	Date Signed

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Men's Journal Company, L.P., a Delaware limited partnership, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 ("Assignor)," is the owner of all the right, title, and interest in and to the trademarks (the "Marks") set forth on Schedule A attached hereto, the registrations for them, and all associated good will; and

WHEREAS, Men's Journal LLC, a Delaware limited liability company, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 ("Assignee"), is desirous of acquiring all, right, title and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of December 31, 1999, all right, title, and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their

respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto.

John M. Lagana, Vice President of Men's Journal Corporation, General Partner of Men's Journal Company, L.P.

Sworn to before me this
2nd day of February, 2000

Notary Public

TIMOTHY M. WALSH
Notary Public, State of New York
No. 4987425
Qualified in New York County
Certificate Filed in New York County
Commission Expires Oct. 15, 2002

Schedule A

Mark	Registration Number
MEN'S JOURNAL (& Design)	Reg. No. 2,122,541
MEN'S JOURNAL	Reg. No. 2,165,985
MEN'S JOURNAL	Reg. No. 1,797,374
MEN'S JOURNAL (& Design)	Reg. No. 1,810,267
MEN'S JOURNAL (Stylized)	Reg. No. 2,165,986

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