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03-08-2000

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Commissioner of Patents and Trade

101284841

ial document.

1. Name of conveying party(ies):
Larkin-Pluznick-Larkin, LLC

2. Name and address of receiving party(ies):
Larkin Publications, LLC
50 Brook Road
Needham, MA 02494

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware limited liability co.

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Massachusetts limited liability co.

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OPR/FINANCE

Additional name(s) attached? Yes No

If the assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Additional names/addresses attached? Yes No

Effective Date: **September 1, 1999**

Execution Date: **December 23, 1999**

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s):

75/419,365 - SB&O SCHOOL BAND &
ORCHESTRA and Design

B. Trademark No.(s):

1,232,710 - MUSICAL MERCHANDISE REVIEW
1,634,053 - MMR and Design

Additional numbers attached? Yes No

5. Name/address of party to whom correspondence concerning document should be mailed:

Timothy A. French, Esq.
Fish & Richardson P.C.
225 Franklin Street
Boston, MA 02110-2804

6. Total number of applications and registrations involved: **3**

7. Total fee (37 CFR 3.41): **\$90 E**
 Enclosed
 Authorized to charge deposit account

"EXPRESS MAIL" Mailing Label Number EL245468 244LIS

03/08/2000 DNGUYEN 00000066 1232710

Date of Deposit February 7, 2000

01 FC:481 40.00 OP
02 FC:482 50.00 OP

I hereby certify under 37 CFR 1.10 that this correspondence is being deposited with the United States Postal Service as "Express Mail Post Office To Addressee" with sufficient postage on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Paul Bea
Paul Bea

TRADEMARK

REEL: 002031 FRAME: 0168

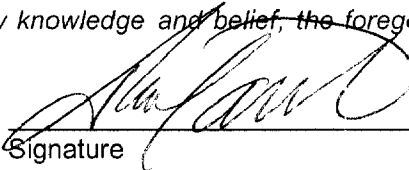
8. Deposit account number: **06-1050**
If the fee above is being charged to deposit account, a duplicate copy of this cover sheet is attached. Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.

DO NOT USE THIS SPACE

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9. Statement and signature: *To the best of my knowledge and belief, the foregoing information is true and correct and the attached is the original document.*

Timothy A. French, Esq. _____

Name of Person Signing

Signature 

Date

2/7/00

Total number of pages including cover sheet, attachments, and document: **4**

CONFIRMATORY TRADEMARK ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS:

WHEREAS, Larkin-Pluznick-Larkin, LLC, a Delaware Limited Liability Company, having a place of business in Newton, Massachusetts (hereinafter "ASSIGNOR"), did adopt, use and, at the effective date of this assignment, was using the Trademarks and the respective Trademark Registrations and Trademark Applications (hereinafter collectively "the Trademarks"), the short particulars of which are set forth in the Schedule hereto, and

WHEREAS, Larkin Publications, LLC, a Massachusetts Limited Liability Company having a place of business in Newton, Massachusetts (hereinafter "ASSIGNEE"), was desirous of acquiring the Trademarks;

NOW, THEREFORE, IT IS HEREBY AGREED:

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby acknowledge that, with unanimous consent of its Members, it did sell, assign and transfer unto ASSIGNEE the entire right, title and interest in and to the Trademarks, together with the good will of the business in connection with which the Trademarks were used.

The Assignment is effective from September 1, 1999.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed this 23 day of December, 1999.

Larkin-Pluznick-Larkin, LLC
(ASSIGNOR)

LARKIN-PLUZNICK-LARKIN COMPANY
Sole Member of Larkin-Pluznick-Larkin, LLC

By: 

ALAN B. LARKIN, Trustee

By: 

CHARNA LARKIN, Trustee

By: 

HAROLD S. LARKIN, Trustee

404441.B11

SCHEDULE OF TRADEMARKS

U.S. Trademarks

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MUSICAL MERCHANDISE REVIEW	1,232,710	03/29/1983
MMR and Design	1,634,053	02/05/1991

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
SB&O SCHOOL BAND & ORCHESTRA and Design	75/419,365	01/16/1998

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