

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)



Patent and Trademark Office

MRD 2:1:00

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To the Honorable Commission.

ed original documents or copy thereof.

1. Name of conveying party(ies):
Cinemark USA, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Texas
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Multiplex Properties, Inc.

Internal Address: Suite 500

Street Address: 3900 Dallas Parkway

City: Plano State: TX ZIP: 75093

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 12, 2000

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): _____

A. Trademark Application No.(s) _____
75/541,405

Additional numbers attached? Yes No

B. Trademark Registration No.(s) _____

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John M. Cone

Internal Address: Akin, Gump, Strauss, Hauer & Feld LLP

Street Address: P. O. Box 688

City: Dallas State: TX ZIP: 75313-0688

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00 **E**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John M. Cone
 Name of Person Signing

John M. Cone
 Signature

1/21/00
 Date

Total number of pages including cover sheet, attachments, and document: _____

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

ASSIGNMENT

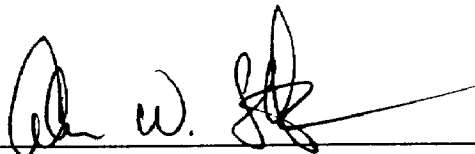
WHEREAS, Cinemark USA, Inc., a Texas corporation, (hereinafter "Assignor"), is the owner of record of United States intent-to-use trademark application for THE BEST SEAT IN TOWN, Application Serial No. 75/541,405, the use of such mark having commenced at least as early as January 1999 and the statement of use having been filed in the United States Trademark Office on January 5, 2000.

WHEREAS, Multiplex Properties, Inc., a Delaware corporation, having its principal place of business at 3900 Dallas Parkway, Suite 500, Plano, Texas 75093 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the above-identified mark, and the application and resulting registration therefor, together with the goodwill of the business connected with the use of and symbolized by said mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the aforementioned mark and the application and resulting registration therefor, together with the goodwill of the business connected with the use of and symbolized by said mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 12th day of January, 2000.

CINEMARK USA, INC.

BY: 

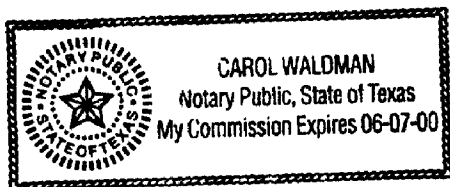
Alan W. Stock
President

STATE OF TEXAS

COUNTY OF Collin

BEFORE ME, the undersigned authority, on this day personally appeared Alan W. Stock and having been duly sworn by me, upon his oath states that he is President of Cinemark USA, Inc., that he has read and understands the foregoing instrument, that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 12th day of January, 2000.



(SEAL)

Carol Waldman
Printed Name of Notary Public

Carol Waldman
Signature of Notary Public

My Commission expires the 16th day of June, 2000