

03-08-2000

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101286638

3 attached original documents or copy thereof.

1. Name of conveying party(ies):

NO FEAR, INC.

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 01-25-00

2. Name and address of receiving party(ies)

Name: NO DOUBT

Internal Address:

Street Address: 450 North Roxbury Drive

8th Floor

City: Beverly Hills State: CA ZIP: 90210

- Individual(s) citizenship
- Association
- General Partnership California
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,124,089

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:

Internal Address:

Street Address: STETINA BRUNDA GARRED & BRUCKER

24221 Calle de la Louisa

4th Floor

City: Laguna Hills State: CA ZIP: 92653-3642

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40 E (\$40 for 1st and \$25 for 2nd and additional)

Enclosed

Authorized to be charged to deposit account -- ANY ADDITIONAL FEES NEEDED

8. Deposit account number:

19-4330

03/07/2000 DC00155 00000048 2124089

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

WILLIAM J. BRUCKER

Name of Person Signing (attorney)

Signature

1/31/00

Date

03

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002031 FRAME: 0387

A S S I G N M E N T

WHEREAS, NO FEAR, INC., a California corporation, having a principal place of business at 2251 Faraday Avenue, Carlsbad, California 92008, has registered with the United States Patent and Trademark Office, Registration No. 2,124,089, Registered December 23, 1997, for the mark NO DOUBT for Wearing Apparel; and

WHEREAS, NO DOUBT, a California general partnership, having a principal place of business at 450 North Roxbury Drive, 8th Floor, Beverly Hills, California 90210, is desirous of acquiring said registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said NO FEAR, INC. does hereby assign unto said NO DOUBT, all of its right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark in the above-identified registration thereof.

IN TESTIMONY WHEREOF, NO FEAR, INC. hereunto sets its hand and seals this 25th day of January, 2000.

NO FEAR, INC.

Dated: 1-25-00

By: [Signature]
MARTY MOATES
Title: Vice President

State of California)
) ss.:
County of San Diego)

On this 25th day of January, 2000, before me, Kristy K. Moore, a Notary Public in and for the State and County aforesaid, personally appeared Marty Moates, personally known to me, or proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument and acknowledged the same to be his free act and deed.

SEAL:

[Signature]
Notary Public

