

03-08-2000



101286643

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

MRD 1.31.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership  Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

90E

Other

Citizenship/State of Incorporation/Organization

03/07/2000 DCOATES 00000054 74596506

FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 50.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002031 FRAME: 0754

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Perla M. Kuhn  
Name of Person Signing

*Perla M. Kuhn*  
Signature

1/31/2000  
Date Signed

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**


**APPLICANT** : **LERWOOD HOLDINGS LIMITED**  
**MARK** : **BON BRIL**  
**SERIAL No.** : **74/596,506**  
**FILED** : **NOVEMBER 8, 1994**  
**CLASS** : **21**

**POWER OF ATTORNEY****SIR:**

In the matter of the above-identified application, applicant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JAMES B. KOBAK, JR., RITA M. HAEUSLER, PETER M., LANGENBERG, NICOLAS SWERDLOFF, JULIUS RABINOWITZ, EDWIN C. BULLOCK, PETER A. SULLIVAN and ANNA M. DEPALO of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent Office in connection therewith.

***APPOINTMENT OF DOMESTIC REPRESENTATIVE***

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

**LERWOOD HOLDINGS LIMITED****By** : **ANDRES MAXIMINO SANCHEZ****Name** : **Title** : **PRESIDENT****Dated** : **January 27, 2000**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**ASSIGNMENT OF APPLICATIONS  
BASED ON INTENT TO USE**

WHEREAS, BON BRIL S.A., a corporation of Colombia, with a place of business at Carrera 68 B # 12-80, Santafe de Bogota, Colombia, ("Assignor"), has a bona fide intent to use the marks BON BRIL, BON BRIL and Design and LUSTRILLO ("the Marks"), in connection with goods in International Class 21.

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignors' bona fide intent to use the Marks in commerce in connection with the above-described goods as follows:


<u>APPLICATION SERIAL NO.</u>	<u>FILED</u>	<u>MARK</u>
74/596,506	November 8, 1994	BON BRIL
75/335,135	August 4, 1997	BON BRIL and Design
75/606,599	December 16, 1998	LUSTRILLO

WHEREAS, LERWOOD HOLDINGS LIMITED, a limited liability company of the British Virgin Islands, with a principal place of business at Aleman Cordero Galindo & Lee Trust (BVI) Limited, P.O. Box 3174, Road Town, Tortola, British Virgin Islands ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Marks and the above-described applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Marks and the above-

W6-NY005678.282

referenced Applications therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Marks, and all of Assignor's rights therein, to Assignee.

BONBRI S.A.  
By:   
Name: JORGE A. PINZON  
Title: ACTING GENERAL MANAGER

Dated: JANUARY 28, 2000

W6-NY003678.282