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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101285993

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Grand Casinos, Inc.

Individuals Association
 General Partnership Limited Partnership
 Corporation--State of Minnesota
 Other:

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Park Place Entertainment
11975 Seaway Road
Gulfport, Mississippi 39503

Individual(s) citizenship Association
 General Partnership Limited Partnership
 Corporation--State of Delaware
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

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3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: January 4, 2000

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)
75/719563 (Mark: NEVER EVER CRAPS)

B. Trademark Reg. No.(s)/Mark(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Curtis B. Hamre
Address: Merchant & Gould P.C.
3100 Norwest Center
90 South Seventh Street
Minneapolis, MN 55402-4131

6. Total number of applications and trademarks involved: 1

7. Total fee (37 CFR 3.41): \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

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9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Curtis B. Hamre *Curtis B. Hamre* February 2, 2000
Name of Person Signing Signature Date

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