

03-09-2000

Attorney Docket No. 17547-001400, 17547-001900

FORM PTO-1594
1-31-92



SHEET

U.S. DEPARTMENT OF COMMERCE
Patents and Trademark Office

101285379

ginal documents or copy thereof.

To the Honorable Commissioner of Patent

1. Name of conveying party(ies):

Michael R. Ginn

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State:
- Other

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Name: Stockmaster.com, Inc.

Internal Address:

Street Address: 20300 Stevens Creek Boulevard, Suite 400

City: Cupertino State: CA ZIP: 95014

- Individual(s) citizenship
- Association

General Partnership

Limited Partnership

Corporation-State: Delaware

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional names and addresses attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other:

Execution Date: December 16, 1999

4. Application Number(s) or Registration Number(s).

A. Trademark Application No(s):
75/747,318 APPRECIATE
75/543,121 INCENTIVE TECHNOLOGY

B. Trademark Registration No(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Chad S. Hilyard
TOWNSEND AND TOWNSEND AND CREW LLP
Two Embarcadero Center, 8th Floor
San Francisco, California 94111-3834
(303) 571-4000

6. Total number of applications and registrations involved 2

7. Total fee (37 CFR 3.41): \$65.00

- Enclosed Charge Fees to Deposit Account
- Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Chad S. Hilyard
Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document: 3

10. Change Correspondence Address to that of Part 5? Yes No

OMB No. 0651-0011 (exp. 4/94)

03/08/2000 DNGUYEN 00000315 201430 75747318

01 FC:481 40.00 CH
02 FC:482 25.00 CH

TRADEMARK
REEL: 002032 FRAME: 0424

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TRADEMARK ASSIGNMENT

This ASSIGNMENT is made by Michael R. Ginn, an individual, having an address and situs at 2258 15th Street, San Francisco, California 94114 (hereinafter "ASSIGNOR") to Stockmaster.com, Inc., a Delaware corporation, having a business address and situs at 20300 Stevens Creek Boulevard, Suite 400, Cupertino, California 95014 (hereinafter "ASSIGNEE");

WHEREAS, ASSIGNOR has intended to use the marks shown on Appendix A affixed hereto (hereinafter "ASSIGNED TRADEMARKS") in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use such marks in commerce, but has not yet filed allegations of use of the marks under Section 1(c) or 1(d) of the Trademark Act, and;

WHEREAS, ASSIGNEE is acquiring the entire business or portion thereof to which the ASSIGNED TRADEMARKS pertain as required by 15 USC §1060;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNED TRADEMARKS, as shown in Appendix A affixed hereto, as part of the entire business or portion thereof to which the marks pertain as required by 15 USC §1060, along with any and all goodwill which exists.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be executed as of the date below written.

MICHAEL R. GINN

By: *Michael R. Ginn*

Dated: 12/16/99

RECEIVED AND ACKNOWLEDGED BY:
STOCKMASTER.COM, INC.

By: *Mark C. Torrance*
Name: Mark Torrance
Title: Chairman, CEO, CTO

Dated: 12/16/99

APPENDIX A

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
APPRECIATE	75/747,318	06/15/99
INCENTIVE TECHNOLOGY	75/543,121	08/26/98

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