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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



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To the Honorable Commissioner of Patent.

... original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc. 33 Benedict Place Greenwich, CT 06830

02-07-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #64

Name and address of receiving party(ies)

Name: Helene Curtis, Inc.

Internal Address:

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) Association General Partnership Limited Partnership Corporation-State New York Other

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: February 1, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address:

Unilever Home & Personal Care USA

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

03/09/2000 DMGIYEN 00000275 031595 1045500

DO NOT USE THIS SPACE

01 FC:481 40.00 CH 02 FC:482 50.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Aura Piedra

Name of Person Signing

[Signature]

Signature

2/4/00

Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments TRADEMARK Washington, D.C. 20231

REEL: 002032 FRAME: 0495

ASSIGNMENT

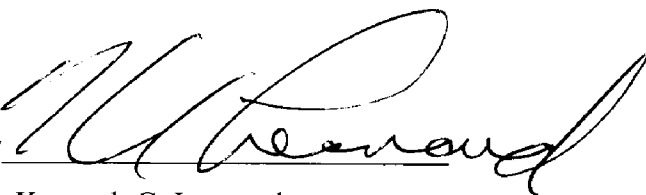
WHEREAS CONOPCO, INC., a corporation of the State of New York, with an address at 33 Benedict Place, Greenwich, Connecticut 06830 (hereinafter ASSIGNOR) has adopted, used and is owner of the Trademark Registrations identified on the attached Schedule A which are registered in the United States Patent & Trademark Office.

WHEREAS, HELENE CURTIS, INC., a corporation of the State of Delaware, with its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter ASSIGNEE) is desirous of acquiring the above mentioned trademarks and trademark registrations therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the above mentioned trademarks and the trademark registrations above identified, together with whatever goodwill of its business may be connected with and associated with the marks

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of February 1, 2000.

CONOPCO, INC.

By 

Kenneth C. Leonard
Assistant Secretary

SCHEDULE A

Trademark

Registration No.

THERMA-SIL-PLUS
THERMASILK AND DESIGN
THERMASILK

1,945,590
2,207,211
2,159,395



Unilever

02-07-2000

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #64

February 4, 2000

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attn: Assignment Division

Dear Sir:

Kindly record the attached Trademark Assignment against the trademarks listed on Schedule A from Conopco, Inc., a corporation of the State of New York to Helene Curtis, Inc., a corporation of the State of Delaware, in the United States Patent and Trademark Office.

Please charge the fee of \$90.00 to Deposit Account No. 03-1595.

Please acknowledge receipt of the document by endorsing and returning the attached self-addressed, stamped postcard.

Yours truly,

Aura Piedra
Legal Assistant

Enclosures

Unilever Home & Personal Care - USA

33 Benedict Place • Greenwich, Connecticut 06836-5308
Telephone (203) 661-2000

RECORDED: 02/07/2000

TRADEMARK
REEL: 002032 FRAME: 0498