



03-10-2000

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2-18-00

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Attached original document(s) or copy(ies).

TO: The Commissioner of Patents

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Manhattan Beachwear, Inc.

2/15/2000

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name Maxine Swim Group, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 2424 E. 28th Street

Address (line 2)

Address (line 3) Los Angeles

CA

90058

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

03/10/2000 DNGUYEN 00000064 500977 1821450

01 FC:481 40.00 CH

02 FC:482 Public burden reduction: This collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Douglas Lipstone
Name of Person Signing


Signature

2/15/00
Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: Manhattan Beachwear, Inc.)
REG. NO.: 1,821,450)
MARK: SURFSIDE stylized)
INT'L CLASS: 025)

TRADEMARK ASSIGNMENT

WHEREAS, Manhattan Beachwear, Inc. a California corporation, with its principal place of business at 6560 Bandini Blvd., Commerce, California 90040 (hereinafter, "Assignor"), has adopted and is using the trademark SURFSIDE stylized (Registration Number 1,821,450, registered in the United States Patent and Trademark Office on February 15, 1994; hereinafter, the "Mark"); and

WHEREAS, Maxine Swim Group, Inc., a California corporation, with its principal place of business at 2424 E. 28th Street, Los Angeles, California 90058 (hereinafter, "Assignee"), acquired the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used, pursuant to the terms of that certain Stock Purchase Agreement, dated as of February 28, 1999, between Assignor and Assignee;

NOW, THEREFORE, effective as of the 28th day of February, 1999, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 1,821,450, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

MANHATTAN BEACHWEAR, INC.

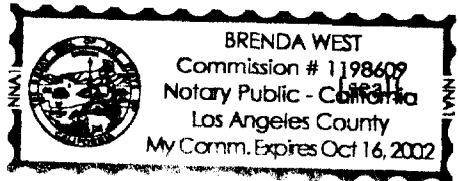
Date: 2/15/00

By: [Signature]
Allan Colvin, President

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On this 15 day of Feb, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared ALLAN COLVIN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]
Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: Manhattan Beachwear, Inc.)
REG. NO.: 1,910,167)
MARK: VIA MARINA stylized)
INT'L CLASS: 025)

TRADEMARK ASSIGNMENT

WHEREAS, Manhattan Beachwear, Inc, a California corporation, with its principal place of business at 6560 Bandini Blvd., Commerce, California 90040 (hereinafter, "Assignor"), has adopted and is using the trademark VIA MARINA stylized (Registration Number 1,910,167, registered in the United States Patent and Trademark Office on August 8, 1995; hereinafter, the "Mark"); and

WHEREAS, Maxine Swim Group, Inc., a California corporation, with its principal place of business at 2424 E. 28th Street, Los Angeles, California 90058 (hereinafter, "Assignee"), acquired the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used, pursuant to the terms of that certain Stock Purchase Agreement, dated as of February 28, 1999, between Assignor and Assignee;

NOW, THEREFORE, effective as of the 28th day of February, 1999, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 1,910,167, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

MANHATTAN BEACHWEAR, INC.

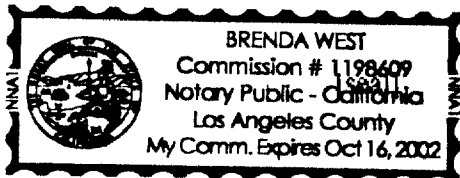
Date: 2/15/00

By: [Signature]
Allan Colvin, President

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On this 15 day of Feb, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared ALLAN COLVIN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]
Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: Manhattan Beachwear, Inc.)
REG. NO.: 1,954,933)
MARK: BEACH STOP)
INT'L CLASS: 025)

TRADEMARK ASSIGNMENT

WHEREAS, Manhattan Beachwear, Inc, a California corporation, with its principal place of business at 6560 Bandini Blvd., Commerce, California 90040 (hereinafter, "Assignor"), has adopted and is using the trademark BEACH STOP (Registration Number 1,954,933, registered in the United States Patent and Trademark Office on February 6, 1996; hereinafter, the "Mark"); and

WHEREAS, Maxine Swim Group, Inc., a California corporation, with its principal place of business at 2424 E. 28th Street, Los Angeles, California 90058 (hereinafter, "Assignee"), acquired the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used, pursuant to the terms of that certain Stock Purchase Agreement, dated as of February 28, 1999, between Assignor and Assignee;

NOW, THEREFORE, effective as of the 28th day of February, 1999, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 1,954,933, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

MANHATTAN BEACHWEAR, INC.

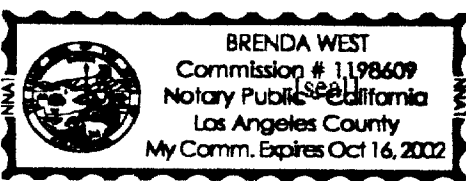
Date: 2/15/00

By: [Signature]
Allan Colvin, President

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On this 15 day of Feb, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared ALLAN COLVIN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]
Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: Manhattan Beachwear, Inc.)
REG. NO.: 2,237,778)
MARK: VM SPORT BY VIA MARINA stylized)
INT'L CLASS: 025)

TRADEMARK ASSIGNMENT

WHEREAS, Manhattan Beachwear, Inc, a California corporation, with its principal place of business at 6560 Bandini Blvd., Commerce, California 90040 (hereinafter, "Assignor"), has adopted and is using the trademark VM SPORT BY VIA MARINA stylized (Registration Number 2,237,778, registered in the United States Patent and Trademark Office on April 6, 1999; hereinafter, the "Mark"); and

WHEREAS, Maxine Swim Group, Inc., a California corporation, with its principal place of business at 2424 E. 28th Street, Los Angeles, California 90058 (hereinafter, "Assignee"), acquired the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used, pursuant to the terms of that certain Stock Purchase Agreement, dated as of February 28, 1999, between Assignor and Assignee;

NOW, THEREFORE, effective as of the 28th day of February, 1999, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 2,237,778, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

MANHATTAN BEACHWEAR, INC.

Date: 2/15/00

By: [Signature]
Allan Colvin, President

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On this 15 day of Feb, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared ALLAN COLVIN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public

