

01-21-2000

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101249026

Patents and Trademarks: Please record the attached original documents or copy thereof.

Grundy International Operations B.V.

MRD
12-17-99

- Individual(s)
- General Partnership
- Corporation-State
- Other Netherlands Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Pearson Television Operations B.V.

Internal Address: _____

Street Address: Sumatralaan 45, 1217GP Hilversum

City: The Netherlands State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Netherlands Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 6, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Please see attached Schedule

B. Trademark registration No.(s)

Please see attached Schedule

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter M. Eichler, Esq.

Internal Address: Troop Steuber Pasich Reddick & Tobey, LLP

Street Address: 2029 Century Park East
Los Angeles, California 90067-3010

City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: _____

89

7. Total fee (37 CFR 3.41):..... \$ 2240.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

20-1500

(Attach duplicate copy of this page if paying by deposit account)

01/19/2000 DC00TES/00000059 201500 75690934
01 FC:481 40.00 CH
02 FC:482 2200.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rose Hernandez
Name of Person Signing

December 16, 1999
Date

Total number of pages comprising cover sheet: _____

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

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Box Assignments
Washington, D.C. 20231

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Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	100%	75/690934	26-Apr-99		
US	100%	75/690935	26-Apr-99		
US	BEAT THE CLOCK	75/158635	30-Aug-96		
US	BEAT THE CLOCK	75/304273	06-Jun-97		
US	BEAT THE CLOCK	75/158637	30-Aug-96		
US	BEAT THE CLOCK	75/158636	30-Aug-96		
US	BEAT THE CLOCK	75/158626	30-Aug-96		
US	BEAT THE CLOCK & Design	74/255313	13-Mar-92	1819509	01-Feb-94
US	BODY LANGUAGE	75/158641	30-Aug-96		
US	BODY LANGUAGE	75/158638	30-Aug-96		
US	BODY LANGUAGE	75/304272	06-Jun-97		
US	BODY LANGUAGE	75/158639	30-Aug-96		
US	BODY LANGUAGE	75/158640	30-Aug-96		
US	CARD SHARKS	75/158642	30-Aug-96		
US	CARD SHARKS	73/730878	26-May-88	1546802	04-Jul-89
US	CARD SHARKS	75/158630	30-Aug-96		
US	CARD SHARKS	75/158628	30-Aug-96		
US	CARD SHARKS	75/158629	30-Aug-96		
US	CHILD'S PLAY	75/304271	06-Jun-97		
US	FAMILY FEUD	73/190908	31-Oct-78	1131409	26-Feb-80

US	FAMILY FEUD	75/766612	01-Dec-88	1613281	28-Aug-96
US	FAMILY FEUD	75/158503	30-Aug-96		
US	FAMILY FEUD	75/613677	30-Dec-98		
US	FAMILY FEUD	75/077405	28-Aug-96	2400044	15-Sep-98
US	FAMILY FEUD	75/158505	30-Aug-96		
US	FAMILY FEUD	75/759343	23-Jul-99		
US	FAMILY FEUD	75/158627	28-Aug-96		
US	FAMILY FEUD	75/158504	30-Aug-96		
US	FAMILY FEUD and Des.	73/766613	01-Dec-88	1613281	11-Sep-90
US	MATCH GAME	75/178736	08-Oct-96		
US	MATCH GAME	75/178735	08-Oct-96		
US	MATCH GAME	75/178734	08-Oct-96		
US	MATCH GAME	74/061890	23-May-90	1735342	24-Nov-92
US	MATCH GAME	75/759341	23-Jul-99		
US	MATCH GAME	75/613679	30-Dec-98		
US	MATCH GAME	75/178737	08-Oct-96		
US	NOW YOU SEE IT	75/158506	30-Aug-96		
US	NOW YOU SEE IT	75/304270	06-Jun-97		
US	NOW YOU SEE IT	75/158472	30-Aug-96		
US	NOW YOU SEE IT	75/158471	30-Aug-96		

Country	Registration Number	Filing Date	Registration Number	Registration Date
US	NOW YOU SEE IT	75/158507		30-Aug-96
US	PASSWORD	75/158476		30-Aug-96
US	PASSWORD	75/158473		30-Aug-96
US	PASSWORD	75/158475		30-Aug-96
US	PASSWORD	75/158474		30-Aug-96
US	PASSWORD	75/613678		30-Dec-98
US	PASSWORD	75/151568	18-FEB-98 2287775	27-Jul-98
US	PASSWORD	75/759342		23-Jul-99
US	PASSWORD	73/301834	19-Mar-81 1253864	11-Oct-83
US	PASSWORD PLUS	73/301833	19-Mar-81 1260090	06-Dec-83
US	PLAY YOUR HUNCH	75/158648		30-Aug-96
US	PLAY YOUR HUNCH	75/304269		06-Jun-97
US	PLAY YOUR HUNCH	75/158649		30-Aug-96
US	PLAY YOUR HUNCH	75/158647		30-Aug-96
US	PLAY YOUR HUNCH	75/158491		30-Aug-96
US	PRICE IS RIGHT	75/158643		30-Aug-96
US	PRICE IS RIGHT	75/158644		30-Aug-96
US	PRICE IS RIGHT	75/158645		30-Aug-96
US	PRICE IS RIGHT	75/158646		30-Aug-96
US	PRICE IS RIGHT	75/158645		30-Aug-96

Country	Trademark Name	Serial Number	File Date	Registration Number	Registration Date
US	SUPER PASSWORD	73/730877	26-May-88	1557284	19-Sep-89
US	TATTLETALES	75/158555	30-Aug-96		
US	TATTLETALES	75/158492	30-Aug-96		
US	TATTLETALES	75/181218	15-Oct-96	2162782	02-Jun-98
US	TATTLETALES	75/158554	30-Aug-96		
US	THE BETTER SEX	75/181206	15-Oct-96		
US	THE BETTER SEX	75/181215	15-Oct-96		
US	THE BETTER SEX	75/181205	15-Oct-96		
US	THE BETTER SEX	75/181207	15-Oct-96		
US	THE BETTER SEX	75/181214	15-Oct-96		
US	THE PRICE IS RIGHT	72/072048	22-Apr-59	695843	05-Apr-60
US	THE PRICE IS RIGHT	75/830897	25-Oct-99		
US	THE PRICE IS RIGHT and Des.	73/758612	19-Oct-88	1555171	05-Sep-89
US	TO TELL THE TRUTH	74/097501	17-Sep-90	1676159	18-Feb-92
US	TO TELL THE TRUTH	75/158487	30-Aug-96		
US	TO TELL THE TRUTH	75/158488	30-Aug-96		
US	TO TELL THE TRUTH	75/158486	30-Aug-96		
US	TO TELL THE TRUTH	75/158489	30-Aug-96		
US	TRIVIA TRAP	75/158490	30-Aug-96		
US	TRIVIA TRAP	75/158479	30-Aug-96		

Country	Application Number	Registration Number	Registration Date	Registration Date	Registration Date
US	TRIVIA TRAP	75/158477	30-Aug-96		
US	TRIVIA TRAP	75/304268	06-Jun-97		
US	TRIVIA TRAP	75/158478	30-Aug-96		
US	TWO FOR THE MONEY	75/158483	30-Aug-96		
US	TWO FOR THE MONEY	75/158482	30-Aug-96		
US	TWO FOR THE MONEY	75/158481	30-Aug-96		
US	TWO FOR THE MONEY	75/158480	30-Aug-96		
US	TWO FOR THE MONEY	75/304267	06-Jun-97		
US	WHAT'S MY LINE	75/158470	30-Aug-96		
US	WHAT'S MY LINE	75/158469	30-Aug-96		
US	WHAT'S MY LINE	75/158485	30-Aug-96		
US	WHAT'S MY LINE	75/158484	30-Aug-96		
US	WHAT'S MY LINE	75/181221	15-Oct-96	2162783	02-Jun-98



File number: 32061887

Page 00001

English translation of an extract from the commercial register of the
Chamber of Commerce and Industries for Gooi- en Eemland

Legal person:

Legal form : Besloten Vennootschap (Private Limited Liability Company)
Name : Pearson Television Operations B.V.
Statutory seat : Hilversum
First registration of legal person in a commercial register : 04-01-1996
Incorporation deed : 02-01-1996
Deed of latest amendment of articles : 06-10-1999
Authorized capital : NLG 200.000,00 (EUR 90.756,04)
Issued capital : NLG 41.000,00 (EUR 18.604,99)
Paid up capital : NLG 41.000,00 (EUR 18.604,99)

Undertaking:

Tradenname(s) : Pearson Television Operations B.V.
Address : Sumatralaan 45, 1217GP Hilversum
Mailing address : Postbus 854, 1200AW Hilversum
Date of establishment : 02-01-1996
Description of business conducted : See Dutch extract
Employees : 0

Single shareholder:

Name : Grundy Holdings (Netherlands) B.V. / 4
Registration commercial register under number : 32061886
Single shareholder since : 02-01-1996

Director(s):

Name : Ousey, Ian Ryder Marchant / 5
Date and place of birth : 19-12-1962, Hendon, United Kingdom
Address : The White House Bakeham L, Tw20 9tu englef.gr.surrey, United Kingdom

25,00 06-12-1999

Page 00002 follows.



File number: 32061887

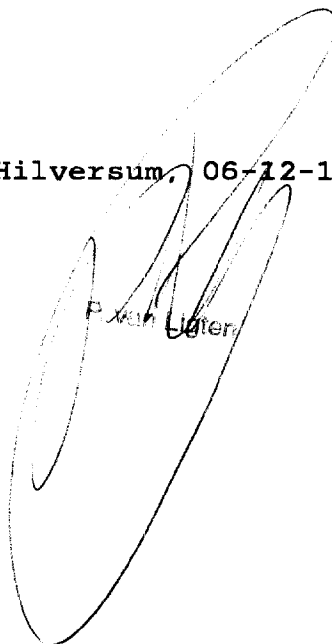
Page 00002

Date of entry into office	:13-02-1996
Title	:Directeur
Powers	:Solely/independently authorised
Date of (present) representative authority	:13-02-1996
Name	:Wentges, Erik Willem / 6
Date and place of birth	:15-12-1939, Rotterdam
Address	:Van Somerenstraat 6, 3062RE Rotterdam
Date of entry into office	:13-02-1996
Title	:Directeur
Powers	:Solely/independently authorised
Date of (present) representative authority	:13-02-1996
Name	:van der Drift, Jan Francis / 7
Date and place of birth	:23-06-1945, Rijswijk
Address	:Leeteinde 20 22, 1151AK Broek in Waterland
Date of entry into office	:13-02-1996
Title	:Directeur
Powers	:Solely/independently authorised
Date of (present) representative authority	:13-02-1996

Issued by the chamber of commerce

33,00

Hilversum, 06-12-1999



P. van Lier



Dossiernummer: 32061887

Blad 00001

Uittreksel uit het handelsregister van de Kamer van Koophandel en Fabrieken voor Gooi- en Eemland

Rechtspersoon:

Rechtsvorm : Besloten vennootschap

Naam : Pearson Television Operations B.V.

Statutaire zetel : Hilversum

Eerste inschrijving rechts-
persoon in enig handels-
register : 04-01-1996

Akte van oprichting : 02-01-1996

Akte laatste statuten-
wijziging : 06-10-1999

Maatschappelijk kapitaal : NLG 200.000,00

(EUR 90.756,04)

Geplaatst kapitaal : NLG 41.000,00

(EUR 18.604,99)

Gestort kapitaal : NLG 41.000,00

(EUR 18.604,99)

Onderneming:

Handelsna(a)m(en) : Pearson Television Operations B.V.

Adres : Sumatralaan 45, 1217GP Hilversum

Correspondentieadres : Postbus 854, 1200AW Hilversum

Datum vestiging : 02-01-1996

Bedrijfsomschrijving : Het verkrijgen, produceren en exploiteren van
films, televisie-programma's en formules
voor spelprogramma's; holdingvennootschap

Werkzame personen : 0

Enig aandeelhouder:

Naam : Grundy Holdings (Netherlands) B.V. / 4

Inschrijving handelsregister
onder nummer : 32061886

Enig aandeelhouder sedert : 02-01-1996

Bestuurder(s):

Naam : Ousey, Ian Ryder Marchant / 5

Geboortedatum en -plaats : 19-12-1962, Hendon, Verenigd Koninkrijk

Adres : The White House Bakeham L, Tw20 9tu

englef.gr.surrey, Verenigd Koninkrijk

23,98 06-12-1999

Blad 00002 volgt.



Dossiernummer: 32061887

Blad 00002

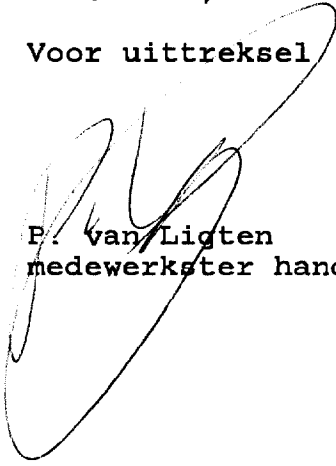
Infunctietreding	:13-02-1996
Titel	:Directeur
Bevoegdheid	:Alleen/zelfstandig bevoegd
Aanvang (huidige) vertegenwoordigingsbevoegdheid	:13-02-1996
Naam	:Wentges, Erik Willem / 6
Geboortedatum en -plaats	:15-12-1939, Rotterdam
Adres	:Van Somerenstraat 6, 3062RE Rotterdam
Infunctietreding	:13-02-1996
Titel	:Directeur
Bevoegdheid	:Alleen/zelfstandig bevoegd
Aanvang (huidige) vertegenwoordigingsbevoegdheid	:13-02-1996
Naam	:van der Drift, Jan Francis / 7
Geboortedatum en -plaats	:23-06-1945, Rijswijk
Adres	:Leeteinde 20 22, 1151AK Broek in Waterland
Infunctietreding	:13-02-1996
Titel	:Directeur
Bevoegdheid	:Alleen/zelfstandig bevoegd
Aanvang (huidige) vertegenwoordigingsbevoegdheid	:13-02-1996

Alleen geldig indien door de kamer voorzien van een ondertekening.

31,98

Hilversum, 06-12-1999

Voor uittreksel


P. van Ligten
medewerkster handelsregister

**TROOP
STEUBER
PASICH
REDDICK
& TOBEY, LLP**

Peter M. Eichler
Attorney at Law

Direct Voice (310) 728-3250
Direct Fax (310) 728-2250
E-Mail pmeichler@trooplaw.com

December 15, 1999

VIA EXPRESS MAIL RECEIPT NO. EE358069420US

Assistant Commissioner for Trademarks
2900 Crystal Drive
Box Assignments - Fee
Arlington, Virginia 22202-3513

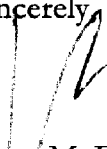
**RE: Pearson Television Operations B.V.
Trademarks in the United States
Name Change from Grundy International Operations B.V.**

Dear Sir:

We are attaching hereto the change of name document and official cover sheet with Schedule of Trademarks in order to record the above name change. Please charge our deposit account no. 20-1500 for the filing fee of \$2240.00.

Please return the enclosed postcard to signify your receipt hereof.

Sincerely,


Peter M. Eichler
for TROOP STEUBER PASICH
REDDICK & TOBEY, LLP

PME:reh
Encl.