

05-05-2000



5/4/2000

101314294
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Change of Name

Other _____

Effective Date
Month Day Year
3 3 99

Conveying Party

Mark if additional names of conveying parties attached

Name SM Holdings, Inc. Execution Date
Month Day Year
3 13 00

Formerly SmartMail, Inc.

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Georgia

Receiving Party

Mark if additional names of receiving parties attached

Name SmartMail, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1500 Southpoint Drive, Suite #200

Address (line 2) Atlanta, Georgia 30297-1776

Address (line 3) _____

City _____ State/Country _____ Zip Code _____

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Delaware

05/05/2000 TTON11 00000084 2137266

FOR OFFICE USE ONLY

Refund Ref: 05/05/2000 TTON11 0000093236

01 FC:481	40.00 OP
02 FC:482	75.00 OP
03 FC:484	120.00 OP

CHECK Refund Total: \$45.00

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

510/835-2700

Name

Myra S. Mitzman, Attorney at Law

Address (line 1)

3824 Grand Avenue

Address (line 2)

Oakland, California 94610

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,137,266

2,135,817

2,149,161

2,276,383

Number of Properties

Enter the total number of properties involved.

#

4

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

160.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Randall E. Holleschau

Randall E. Holleschau

3/13/2002

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, the trademarks set forth below are held in the name of SmartMail, Inc., a Georgia corporation;

WHEREAS, SmartMail, Inc. ("Assignor") executed a Trademark Assignment on August 3, 1999 which transferred all of the Assignor's trademarks to SmartMail, LLC (formerly SmartMail of New York City, L.L.C.), a Delaware limited liability company ("Assignee");

WHEREAS, such Trademark Assignment meets the requirements of 15 USC §1060; and

WHEREAS, on August 31, 1999, Assignor changed its name to "SM Holdings, Inc.";

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee all rights in the following trademarks, and the registrations and applications related thereto, together with the goodwill of the business in connection with which said marks are used and which are symbolized by the said marks, as well as the right to recover for damages and profits for past infringements thereof:

<u>Mark</u>	<u>Registration Number</u>
SmartMail Services	2,137,266
We Don't Just Process the Mail . . .	
We Manage Your Communications . . .	
One Piece at a Time	2,135,817
FlatTrack	2,149,161
AddressID	2,276,383

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademark Rights to be executed by its duly authorized officer as of 3/13, 2000.

SM HOLDINGS, INC., a Georgia corporation

BY: Randall E. Holleschau
Randall E. Holleschau
Chief Executive Officer

c:70802.020