



03-15-2000

D.

To Honorable Commission  
Please record the attached



02-19-2000

U.S. Patent & TMO/™ Mail RcptDt #34

REVEALING AN INTEREST:

101289316

REVEALING AN INTEREST:

2/19/00

wGBH Educational Foundation

125 Western Avenue

Boston, MA

Entity: wGBH Educational Foundation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - State Massachusetts
- Other \_\_\_\_\_

Name: Target Brands, Inc.

Internal Address: Attn: Kristina Kemp

Street Address: 33 South Sixth Street, CC-38D

City: Minneapolis

State: MN

Zip: 55402

Entity: Target Brands, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - State Minnesota
- Other \_\_\_\_\_
- Citizenship \_\_\_\_\_

3. INTEREST CONVEYED:

- Assignment
- Change of Name
- Security Agreement
- Merger
- Other \_\_\_\_\_

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(The attached document must not be an assessment)

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S). ADDITIONAL SHEET ATTACHED?  YES  NO

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,245,980  
2,246,106

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT

Name: Target Brands, Inc.

Internal Address: C/o Kristina A. Kemp  
CC-38D

Street Address: 33 South Sixth Street

City: Minneapolis

State: MN

Zip: 55402

6. NUMBER OF APPLICATIONS AND REGISTRATIONS INVOLVED:

2

7. AMOUNT OF FEE ENCLOSED OR AUTHORIZED TO BE CHARGED:

Applicable service fee charged to deposit account.

8. DEPOSIT ACCOUNT NUMBER (ATTACH DUPLICATE COPY OF THIS FORM IF PAYING BY DEPOSIT ACCOUNT):

20-0089

03/15/2000 DCOATES 00000003 200089 2245980

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 25.00 CH

9. DATE OF EXECUTION OF ATTACHED DOCUMENTS:

3 February 2000

10. I DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE UNITED STATES OF AMERICA THAT THE FOREGOING IS TRUE AND CORRECT. EXECUTED ON:

Date 17 February 2000

Signature Kristina A. Kemp

Kristina A. Kemp  
Name of Person Signing

TRADEMARK ASSIGNMENT

WHEREAS, WGBH Educational Foundation, a Massachusetts charitable corporation with its principal place of business located at 125 Western Avenue, Boston, Massachusetts ("Assignor") has adopted, owns and is using, either directly or indirectly through licensees, the trademarks "Signals" (U.S. reg. no. 2,245,980) and "Signals (Stylized)" (U.S. reg. no. 2,246,106) (collectively, the "Marks");

WHEREAS, Target Brands, Inc., a Minnesota corporation with its principal place of business located at 33 South Sixth Street, Minneapolis, Minnesota ("Assignee"), desires to acquire all right, title and interest in and to the Marks, all registrations thereof, applications therefor and rights associated therewith; and

WHEREAS, the Marks are being assigned from Assignor to Assignee as part of the business indicated and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Marks, all registrations thereof, applications therefor and rights associated therewith, together with the goodwill of the business indicated and symbolized by the Marks, along with the right to recover damages and profits for past infringements thereof.

Assignor further covenants and agrees with Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor and that full right to convey the same as herein expressed is possessed by Assignor.

IN WITNESS WHEREOF, Assignor has, by its duly authorized representative, executed this Trademark Assignment this 3 day of February, 2000.

WGBH EDUCATIONAL FOUNDATION

By: *Andrew S. Griffiths*  
Title: Treasurer

COMMONWEALTH OF MASSACHUSETTS )  
 ) ss.  
COUNTY OF Suffolk )

On this 3 day of February, 2000, before me, a Notary Public within and for said County, personally appeared Andrew S. Griffiths to me personally known, being first by me duly sworn, did say that he/she is the Treasurer of WGBH Educational Foundation, that said instrument was signed on behalf of said corporation by authority of its Board of Trustees, and that said instrument was the free act and deed of said corporation.

*[Signature]*  
Notary Public

My commission expires: MASSACHUSETTS COMMISSION EXPIRES 02/03/2003