



03-15-2000

D.



To Honorable Commission  
Please record the attached

02-19-2000

U.S. Patent & TMO/TM Mail Rcpt Dt #34

RECEIVING AN INTEREST:

101289316

RECEIVING AN INTEREST:

2/19/00

WGBH Educational Foundation  
125 Western Avenue  
Boston, MA

Entity: WGBH Educational Foundation

☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation - State Massachusetts  
☐ Other \_\_\_\_\_

Name: Target Brands, Inc.  
 Internal Address: Attn: Kristina Kemp  
33 South Sixth Street, CC-38D  
 Street Address:  
 City: Minneapolis  
 State: MN  
 Zip: 55402

Entity: Target Brands, Inc.

☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation - State Minnesota  
☐ Other \_\_\_\_\_  
☐ Citizenship \_\_\_\_\_

3. INTEREST CONVEYED:

☒ Assignment      ☐ Change of Name  
☐ Security Agreement      ☐ Merger  
☐ Other \_\_\_\_\_

If not domiciled in the United States, a domestic representative designation is attached:  
☐ Yes  
☐ No

(The attached document must not be an assessment)

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S). ADDITIONAL SHEET ATTACHED? ☐ YES ☒ NO

A. Trademark Application No.(s)  
 B. Trademark Registration No.(s)  
2,245,980  
2,246,106

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT

Name: Target Brands, Inc.  
 Internal Address: C/o Kristina A. Kemp  
CC-38D  
 Street Address: 33 South Sixth Street  
 City: Minneapolis  
 State: MN  
 Zip: 55402

6. NUMBER OF APPLICATIONS AND REGISTRATIONS INVOLVED:  
2

7. AMOUNT OF FEE ENCLOSED OR AUTHORIZED TO BE CHARGED:  
Applicable service fee charged to deposit account.

8. DEPOSIT ACCOUNT NUMBER (ATTACH DUPLICATE COPY OF THIS FORM IF PAYING BY DEPOSIT ACCOUNT):  
20-0089

03/15/2000 DCOATES 00000003 200089 2245980  
 01 FC:481 40.00 CH  
 02 FC:482 25.00 CH

DO NOT USE THIS SPACE

9. DATE OF EXECUTION OF ATTACHED DOCUMENTS: 3 February 2000

10. I DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE UNITED STATES OF AMERICA THAT THE FOREGOING IS TRUE AND CORRECT. EXECUTED ON:

17 February 2000  
 Date

Kristina A. Kemp  
 Signature

Kristina A. Kemp  
 Name of Person Signing

TRADEMARK ASSIGNMENT

WHEREAS, WGBH Educational Foundation, a Massachusetts charitable corporation with its principal place of business located at 125 Western Avenue, Boston, Massachusetts ("Assignor") has adopted, owns and is using, either directly or indirectly through licensees, the trademarks "Signals" (U.S. reg. no. 2,245,980) and "Signals (Stylized)" (U.S. reg. no. 2,246,106) (collectively, the "Marks");

WHEREAS, Target Brands, Inc., a Minnesota corporation with its principal place of business located at 33 South Sixth Street, Minneapolis, Minnesota ("Assignee"), desires to acquire all right, title and interest in and to the Marks, all registrations thereof, applications therefor and rights associated therewith; and


WHEREAS, the Marks are being assigned from Assignor to Assignee as part of the business indicated and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Marks, all registrations thereof, applications therefor and rights associated therewith, together with the goodwill of the business indicated and symbolized by the Marks, along with the right to recover damages and profits for past infringements thereof.

Assignor further covenants and agrees with Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor and that full right to convey the same as herein expressed is possessed by Assignor.

IN WITNESS WHEREOF, Assignor has, by its duly authorized representative, executed this Trademark Assignment this 3 day of February, 2000.

WGBH EDUCATIONAL FOUNDATION

By:   
 Title: Treasurer

COMMONWEALTH OF MASSACHUSETTS )  
 ) ss.  
 COUNTY OF Suffolk )

On this 3 day of February, 2000, before me, a Notary Public within and for said County, personally appeared Andrew S. Griffiths to me personally known, being first by me duly sworn, did say that he/she is the Treasurer of WGBH Educational Foundation, that said instrument was signed on behalf of said corporation by authority of its Board of Trustees, and that said instrument was the free act and deed of said corporation.

  
 Notary Public

My commission expires: MY COMMISSION EXPIRES 01/03/2003

DHC: 36642

RECORDED: 02/19/2000

TRADEMARK  
 REEL: 002033 FRAME: 0413