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FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

RE

03-15-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101287632

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

03/14/2000 DNGUYEN 00000028 2198795

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231
TRADEMARK

REEL: 002033 FRAME: 0491

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name Attn:

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="2198795"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Holly Pekowsky
Name of Person Signing

Holly Pekowsky
Signature

February 15, 2000
Date Signed

01-24-2000

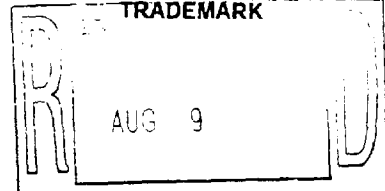


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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office

TRADEMARK



MAN
8.9.99

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Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

U.S. TRADEMARK ASSIGNMENT

WHEREAS, BUGLE BOY INDUSTRIES, INC., a corporation organized and existing under the laws of the State of California, having a place of business at 2900 Madera Road, Simi Valley, California 93065 ("Assignor"), is the owner of all right, title and interest to the trademark E-MAG, and is owner of the related U.S. Trademark Registration No. 2,198,795, a copy of which registration is annexed hereto as Exhibit 1 (the "Mark"); and

WHEREAS, Magaschoni Apparel Group, Inc., a corporation organized and existing under the laws of the State of New York, having a place of business at 525 Seventh Avenue, New York, New York 10018 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Mark;

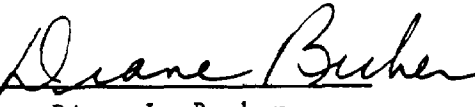
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by such trademark, and the related United States Registration, and the right to sue for past infringements.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed

in its corporate name by its duly authorized officer this 20th day of May, 1999.

BUGLE BOY INDUSTRIES, INC.

Dated: May 20, 1999

By: 

Name: Diane L. Becker

Title: Senior Vice President

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

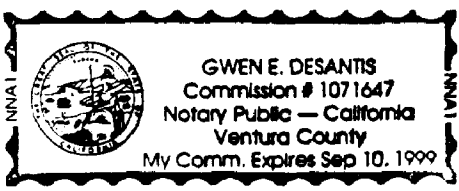
County of Ventura } ss.

On May 1999, before me, Gwen E. DeSantis, Notary
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Dane L. Becker
Name(s) of Signer(s)

personally known to me
 proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.
Gwen E. DeSantis
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document
Title or Type of Document: U.S. Trademark Assignment

Document Date: May 20, 1999 Number of Pages: 2

Signer(s) Other Than Named Above: Ø

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): Sr. Vice President
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: Bugle Boy Industries

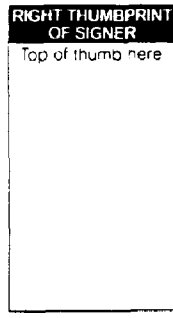




Exhibit 1

TRADEMARK
REEL: 002033 FRAME: 0497

The United States of America



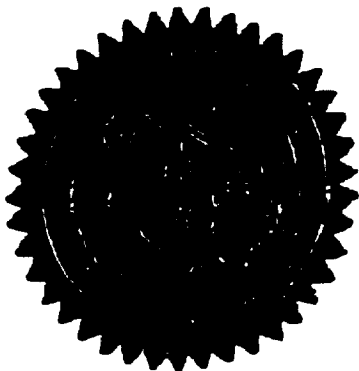
CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office, that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are a part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



Bence Lehman

Commissioner of Patents and Trademarks

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,198,795

United States Patent and Trademark Office

Registered Oct. 28, 1998

**TRADEMARK
PRINCIPAL REGISTER**

E-MAG

**HUGLE BOY INDUSTRIES, INC. (CALIFORNIA
CORPORATION)
2900 MADERA ROAD
SEMI VALLEY, CA 93063**

**FIRST USE 11-28-1996 IN COMMERCE
11-20-1996**

SN 73-007,348, FILED 2-13-1996

**FOR: SHORTS AND JACKETS, IN CLASS 25
(U.S. CLS. 22 AND 39)**

JENNIFER FRASER, EXAMINING ATTORNEY