

MW 2/18/00

03-15-2000

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

REC

TRA



101290432

To the

02-18-2000

Patent and Trademarks. Please record the attached original documents or copy thereof.

1. Name
U.S. Patent & TMO/TM Mail Rpt Dt. #54

Lexington Library, Inc.

- Individual(s)
- General Partnership
- Corporation-State of NEW YORK
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 8, 1999

2. Name and address of receiving party(ies):

THE STERLING/MACFADDEN PARTNERSHIP
233 Park Avenue South
New York, New York 10003
UNITED STATES

- Individual(s) citizenship
- Association
- General Partnership State of NEW YORK
- Limited Partnership
- Corporation-
- Other

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

1,128,089 - FOOTBALL FORECAST

(corrective assignment for transfer indexed at Reel 001978, Frame 0236)

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

LAWRENCE E. ABELMAN
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017-5612

6. Total number of applications and registrations involved:.....

"Express Mail" No: EK05138257BUS
Date of Deposit: February 18, 2000

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, Arlington, VA 22202-3513

LAWRENCE E. ABELMAN
(Name of person mailing paper or fee)

(Signature of person mailing paper or fee)

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

03/14/2000 DCORTES 00000125 1128089

DO NOT USE THIS SPACE

01 FC:AB1 40.00 DP

8. Statement and signature

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

LAWRENCE E. ABELMAN
Name of Person Signing

Signature

February 18, 2000
Date

Total number of pages comprising cover sheet:

TRADEMARK
REEL: 002033 FRAME: 0965

UNITED STATES OF AMERICA

CONFIRMATORY DEED OF ASSIGNMENT

WHEREAS, LEXINGTON LIBRARY, INC., a company organized and existing under the laws of the State of New York, with an office at 355 Lexington Avenue, City of New York, State of New York 10017, United States of America (hereinafter called the ASSIGNOR) was the owner of the following trademark for which registration has been issued by the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
FOOTBALL FORECAST	1,128,089

AND WHEREAS, THE STERLING/MACFADDEN PARTNERSHIP, a partnership organized and existing under the laws of the State of New York, with an office at 233 Park Avenue South, City of New York, State of New York 10003, United States of America (hereinafter called the ASSIGNEE) has acquired, with effect from March 4, 1999, the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does hereby confirm that it has sold, assigned and transferred unto the said ASSIGNEE, its successors and assigns, its ongoing and existing business as such business pertains to the aforementioned trademark, its right, title and interest in and to the said trademark and trademark registration together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 11th day of February, 2000, with the understanding that the assignment is effective as of March 4, 1999.

LEXINGTON LIBRARY, INC.

By
Title


Vice-President