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U.S. Patent & TMO/TM Mail Rpt Dt. #11

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U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or cop(ies).

2/12/00

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other \_\_\_\_\_
- License
- Nunc Pro Tunc Assignment  
Effective Date \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Name Comercializadora Dash, S.A. de C.V. Execution Date February 24, 1999

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Mexican

**Receiving Party**

Mark if additional names of receiving parties attached

Name Armando Ernesto Dollero Figueroa

Address (line 1) Boulevard Aeropuerto Miguel Aleman S/N Nave 11, Rancho el Rosario,

Address (line 2) Lerma Edo. De Mexico C.P. Mexico Zip Code 520000

City

State/Country

Zip Code

- Individual
  - General Partnership
  - Limited Partnership
  - Corporation
  - Association
  - Other \_\_\_\_\_
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of domestic representative should be attached. (Designation must be a separate document from Assignment)

Citizenship/State of Incorporation/Organization Mexican

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Albert B. Kimball Jr.

Address (line 1) Bracewell & Patterson, L.L.P.

Address (line 2) 711 Louisiana, Suite 2900

Address (line 3) Houston, Texas 77002

**Correspondent Name and Address**

Area Code and Telephone Number 713 221-1377

Name Albert B. Kimball Jr.

Address (line 1) Bracewell & Patterson, L.L.P.

Address (line 2) 711 Louisiana, Suite 2900

Address (line 3) Houston, Texas 77002

**Pages** Enter the total number of pages of the attached conveyance document including any attachments 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Either enter the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers)

Trademark Application Number (s)

Registration Number(s)

03/14/2000 DNGUYEN 00000094 2226033

2,226,033

01 FC:481 40.00 DP

**Number of Properties** Enter the total number of properties involved. 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$40.00

Method of Payment: Enclosed  Deposit Account  Authorization to charge additional fees: Yes  No

Deposit Account Number-enter for payment by deposit account or if additional fees can be charged to the account 500259

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Albert B. Kimball Jr.

*Albert B. Kimball Jr.*

2/7/2000

Name of Person Signing

Signature

Date Signed

**TRADEMARK**  
**REEL: 002034 FRAME: 0046**

**Receiving Party**

■ Mark if additional names of receiving parties attached

Name Carlo Dollero FigueroaAddress (line 1) Boulevard Aeropuerto Miguel Aleman S/N Nave 11, Rancho el Rosario,Address (line 2)                     

City

State/Country

Zip Code

- Individual    General Partnership    Limited Partnership   ■ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of domestic representative should be attached. (Designation must be a separate document from Assignment)
- Corporation    Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization   Mexican

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE REGISTRANT:

COMERCIALIZADORA DASH S.A. DE C.V.

REGISTRATION NO. 2,226,033

REGISTERED: 2/23/99

FOR: SHASA

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§  
§  
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Docket No. 017466.0004

002/2/00

**CORRESPONDENCE ADDRESS and DESIGNATED DOMESTIC REPRESENTATIVE**

Applicants are not domiciled in the United States and appoint the following attorney as their domestic representative on whom notices of process in proceedings affecting the mark may be served, and requests that all correspondence in connection with this Application, and any registration, be directed to the attention of the following:

Albert B. Kimball Jr.  
BRACEWELL & PATTERSON, L.L.P.  
711 Louisiana, Suite 2900  
Houston, Texas 77002  
Telephone (713) 221-1377  
FAX: (713) 221-1212

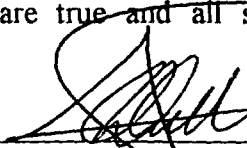
**POWER OF ATTORNEY**

Applicants hereby appoint Albert B. Kimball Jr., Registration No.25,689, Robert C. Curfiss, Mark A. Tidwell, Stephen Schlather, and Elizabeth King and the firm of Bracewell & Patterson, L.L.P., 711 Louisiana, Suite 2900, Houston, Texas 77002, as their attorneys to procecute this application to registration, to transact all business in the Patent and Trademark Office connected therewith, and to receive the Certificate of Registration.


**DECLARATION**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/ she belives the applicant to be the owner of trade/service marks sought to be registered; to the best of of his/her knowledge and belief no other person, firm, corporation, or association other than specified in the application (if any) has the right to use the above identified mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive, and all statements made of his/her own knowledge are true and all statements made on information and belief are belived to be true.

November 17, 1999  
Date:

  
Armando Ernesto Dollero Figueroa

November 17, 1999  
Date:

  
Carlo Dollero Figueroa.

ASSIGNMENT OF  
UNITED STATES TRADEMARK REGISTRATION NO. 2,226,033

WHEREAS, COMERCIALIZADORA DASH, S.A. DE C.V., a Mexican corporation (herein "DASH"), is the applicant for and now record owner of the trademark "SHASA" which is registered in the United States Patent and Trademark Office, Registration No. 2,226,033, dated February 28, 1999 (herein "the Mark") in the records of the U.S. Patent and Trademark Office; and

WHEREAS, Armando Ernesto Dollero Figueroa and Carlo Dollero Figueroa, (hereinafter collectively "DOLLERO") each a Mexican citizen and having a bona fide and effective commercial establishment in Mexico at Boulevard Aeropuerto Miguel Aleman S/N Nave 11, Rancho el Rosario, C.P. 520000, Lerma Edo. de Mexico, Mexico, are desirous of acquiring the Mark and the registration thereof;

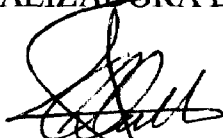
NOW, THEREFORE, in consideration of Ten Dollars (\$10) and other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged by DASH, DASH has assigned, and does hereby assign to DOLLERO:

(a) all right, title, and interest of DASH in and to the Mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof; and

(b) the right to sue for and be entitled to any damages for infringement of the Mark and the above-identified registration thereof prior to the date hereof.

Dated this 24 day of February, 1999.

~~COMERCIALIZADORA DASH, S.A. DE C.V.~~



Name: ARMANDO ERNESTO DOLLERO FIGUEROA  
Title: GENERAL MANAGER