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03-15-2000



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REGISTRATION COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

Conveyance Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year
 02 16 00

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Bruno Mascolo and Gaetano Mascolo

02 08 00

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization United States

Receiving Party

Mark if additional names of receiving parties attached

Name Mascolo Brothers Limited

DBA/AKA/TA

Composed of

Address (line 1) 10/12 Davies Street

Address (line 2)

Address (line 3) London

England

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization United Kingdom

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/14/2000 DNGUYEN 00000022 75593992

FOR OFFICE USE ONLY

01 FC:431

40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002034 FRAME: 0098

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/593992"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David W. Carstens

David W. Carstens

2/16/60

Name of Person Signing

Signature

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruno Mascolo and Gaetano Mascolo
Serial No.: 75/593,992
Mark: BED HEAD
International Class: 3
Attorney Docket No.: ATIGI.0124
Filing Date: November 23, 1998

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

DESIGNATION OF DOMESTIC REPRESENTATIVE

David W. Carstens, Esquire, with the Law Firm of Carstens, Yee & Cahoon, L.L.P., whose postal address is P.O. Box 802334, Dallas, Texas, 75380, telephone no. (972) 367-2001 and facsimile no. (972) 367-2002, is hereby designated applicants' representative upon whom notice or process in proceedings affecting the mark may be served.

Respectfully submitted,



Bruno Mascolo
Vice President
Mascolo Brothers Limited

Date: 2/15/2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruno Mascolo and Gaetano Mascolo

Serial No.: 75/593992

Mark: BED HEAD

Filing Date: November 23, 1998

Attorney Docket No.: ATIGI.0124

Assistant Commissioner for Trademarks
 2900 Crystal Drive
 Arlington, VA 22202-3513

TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 6th day of February, 2000, by Bruno Mascolo and Gaetano Mascolo ("Assignors") and Mascolo Brothers Limited, a corporation organized under the laws of the United Kingdom, ("Assignee").

WHEREAS, Assignors have used and are the owners of the trademark "BED HEAD," together with common law rights therein (hereinafter, the "Trademark"); and

WHEREAS, the Trademark is the subject of U.S Serial No. 75/593992; and

WHEREAS, Assignors have agreed to assign to Assignee all rights of Assignors in the Trademark, including all property, right, title and interest in and to the Trademark, and the goodwill associated therewith;

NOW THIS DEED WITNESSETH AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign and convey to Assignee all Assignors' rights in the Trademark, including all property, right, title, and interest in and to the Trademark, and the registration and application for registration described herein, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the date and year first written above.

By: Bruno Mascolo
Bruno Mascolo

By: Gaetano Mascolo
Gaetano Mascolo

STATE OF TEXAS

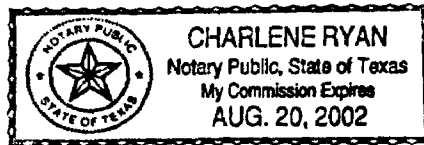
BEFORE ME, on this day, personally appeared **Bruno Mascolo**, known by me to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 8th day of February, 2000.

My Commission Expires:

AUG. 20, 2002

Charlene Ryan
Notary Public



STATE OF TEXAS

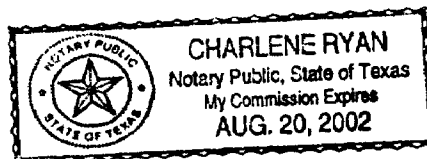
BEFORE ME, on this day, personally appeared **Gaetano Mascolo**, known by me to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 8th day of February, 2000.

My Commission Expires:

AUG. 20, 2002

Charlene Ryan
Notary Public



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruno Mascolo and Gaetano Mascolo
Serial No.: 75/593,992
Mark: BED HEAD
Filing Date November 23, 1998
Docket No.: ATIGI.0124

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRANSMITTAL DOCUMENT

Enclosed are the following documents regarding the above-identified trademark:

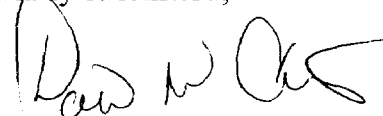
1. Certificate of Mailing by Express Mail (EL356871620US);
2. Recordation Form PTO-1618;
3. Trademark Assignment;
4. Designation of Domestic Representative
4. Check in the amount of \$40.00 for recordation fee; and
5. Return postcard.

A \$40.00 fee is believed to be necessary for recording of the enclosed assignment. A check in the amount of \$40.00 is enclosed in payment of this fee. No additional fees are believed to be necessary. However, the Commissioner is hereby authorized to charge any additional fee or credit any overpayment of fee to Carstens, Yee & Cahoon, L.L.P. Deposit Account No. 50-0392.

Please date-stamp and return the enclosed self-addressed, postage-prepaid postcard to confirm receipt of these documents.

Respectfully submitted,

By:



David W. Carstens
ATTORNEY FOR APPLICANTS

DATE: February 16, 2000

CARSTENS, YEE & CAHOON, L.L.P.
P.O. Box 802334
Dallas, TX 75380
Telephone 972.367.2001
Facsimile 972.367.2002