



To the Honorable Commissioner

he attached original documents or copy hereof.

101278148

1. Name of conveying party(ies):
Mark Anthony Properties Ltd.
 Association
 General Partnership
 Corporation State Canada
 Other _____

Additional name(s) of conveying party(ies) attached _____ Yes No

Name and address of receiving party(ies):
 Name: Mark Anthony International sr1
 Address: 2nd Street, Holetown
St. James, Barbados, West Indies

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Barbados
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & addresses attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 20, 2000

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s).
2,226,984

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Susan Upton Douglass
 Internal Address: Fross Zelnick Lehrman & Zissu, P.C.
 Street Address: 866 United Nations Plaza
 City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account
 (Only if total fee is not sufficient)

8. Deposit account number:
23-0825-0576900
 (Attach duplicate copy of this page if paying by deposit account)

02/29/2000 DMGUYEN 00000123 2226984
 01 FC:481 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass [Signature] 1/28/2000
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: _____

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 2,226,984
REG. DATE : March 2, 1999
MARK : MIKE'S HARD LEMONADE
CLASS : 33

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

Sir:

MARK ANTHONY INTERNATIONAL SRL, a corporation organized and existing under the laws of Barbados, located at 2nd Street, Holetown, St. James, Barbados, West Indies, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick Lehrman & Zissu, P.C., attorneys at law, of 866 United Nations Plaza, New York, New York 10017 (telephone 212-813-5900), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

MARK ANTHONY INTERNATIONAL SRL

By: Avon Mandl

Name: Anthony von Mandl

Title: CHAIRMAN

Date of Signature: JANUARY 20-2000

ASSIGNMENT

WHEREAS, MARK ANTHONY PROPERTIES LTD., a corporation organized and existing under the laws of Canada, located at 1750 West 75th Avenue, Vancouver, BC V6P 6G2, Canada ("**Assignor**"), is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date</u>
MIKE'S HARD LEMONADE	2,226,984	March 2, 1999

and WHEREAS, MARK ANTHONY INTERNATIONAL SRL, a corporation organized and existing under the laws of Barbados, located at 2nd Street, Holetown, St. James, Barbados, West Indies ("**Assignee**"), is desirous of acquiring said registered trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of said mark.

MARK ANTHONY INTERNATIONAL SRL

By: Anthony von Mandl

Name: Anthony von MANDL

Title: CHAIRMAN

Date of Signature: JANUARY 20-2000

I:\HOME\BBOISSON\DOCS\000104-MAIS assignment.doc