

MUD 1/235/10

02-28-2000

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARKRECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

☒ New☐ Resubmission (Non-Recordation)

Document ID #

☐ Correction of PTO Error

Reel #

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☐ Corrective Document

Reel #

Frame #

## Conveyance Type

☐ Assignment☐ License☐ Security Agreement☒ Nunc Pro Tunc Assignment☐ Merger☐ Change of Name☐ OtherEffective Date  
Month Day Year

07 31 99

## Conveying Party

☐ Mark if additional names of conveying parties attachedExecution Date  
Month Day Year

01 19 00

Name Kelley-Clarke, Inc.

Formerly Kelley-Clarke Company

☐ Individual☐ General Partnership☐ Limited Partnership☒ Corporation☐ Association☐ Other☒ Citizenship/State of Incorporation/Organization

California

## Receiving Party

☐ Mark if additional names of receiving parties attached

Name Atsoca, Inc.

DBA/AKA/TA

Composed of

Address (line 1)

One East First Street

Address (line 2)

Address (line 3)

Reno

City

Nevada

State/Country

89501

Zip Code

☐ Individual☐ General Partnership☐ Limited Partnership☒ Corporation☐ Association☐ Other☒ Citizenship/State of Incorporation/Organization

Nevada

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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01 FC:481  
02 FC:48240.00 OP  
175.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 002034 FRAME: 0616

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Richard S. Vermut, Esq.

Address (line 1) Rogers, Towers, Bailey, Jones & Gay, P.A.

Address (line 2) 1301 Riverplace Boulevard

Address (line 3) Suite 1500

Address (line 4) Jacksonville, FL 32207

**Correspondent Name and Address**

Area Code and Telephone Number (904) 346-5573

Name Richard S. Vermut, Esq.

Address (line 1) Rogers, Towers, Bailey, Jones & Gay, P.A.

Address (line 2) 1301 Riverplace Boulevard

Address (line 3) Suite 1500

Address (line 4) Jacksonville, FL 32207

Pages **Enter the total number of pages of the attached conveyance document including any attachments.** # 2

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**


289204	740991	1918178
420607	419221	1918179
427242	1252353	

**Number of Properties** Enter the total number of properties involved. # 8

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 215.00

Method of Payment: Enclosed ☒ Deposit Account ☐

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐ No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Richard S. Vermut  
Name of Person Signing

  
Signature

Date Signed

## TRADEMARK ASSIGNMENT

This is an Assignment having an effective date of July 31, 1999, from **Kelley-Clarke, Inc.**, a California corporation, having a business office located at 6850 Belfort Oaks Place, Jacksonville, Florida 32216 ("ASSIGNOR"), to **Atsoca, Inc.**, a Nevada corporation, having a business office located at One East First Street, Reno, Nevada, 89501 ("ASSIGNEE").

### WITNESSETH

WHEREAS, ASSIGNOR is the owner of, has adopted, used and is using the trademarks "ESTAB. 1895", "TROLLING", "BLACK TOP", "PACIFIC MAID", "ANTLER", "HONEY BOY", "SEA FEAST", and "SEA LIFE" and other names, slogans, logos, and designs, and owns the rights therein, including common law rights and the rights in the certain trademarks, registered with the United States Patent and Trademark Office and listed below, and the goodwill associated therewith (the common law rights and registered trademarks shall be collectively referred to as the "Trademark").

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ESTAB. 1895 AND DESIGN	289,204	Renewed November 24, 1991
TROLLING	420,607	Renewed April 23, 1986
BLACK TOP AND DESIGN	427,242	Renewed February 4, 1987
PACIFIC MAID AND DESIGN	740,991	Renewed November 20, 1982
ANTLER	419,221	Renewed February 5, 1986
HONEY BOY	1,252,353	September 27, 1983
SEA FEAST	1,918,178	September 12, 1995
SEA LIFE	1,918,179	September 12, 1995

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's right, title and interest to the Trademark; and

WHEREAS, ASSIGNOR has made no other assignments of the Trademark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, ASSIGNOR agrees to assign the Trademark to ASSIGNEE as follows:

ASSIGNOR assigns to ASSIGNEE all right, title and interest to the Trademark, together with all goodwill of the business connected with the use of and symbolized by the Trademark, and together with all common law rights and all registrations and applications for registration both foreign and domestic, and together with all claims that could have been asserted by ASSIGNOR for damages by reasons of past infringement by third parties of the Trademark prior to execution of this assignment,

with the same right to sue for, and collect the same for ASSIGNEE's own use, benefit and for the use and benefit of its successors, assigns or other legal representative.

The ASSIGNOR has executed this Agreement on the date indicated.

**Kelley-Clarke, Inc.,**  
a California Corporation

By: \_\_\_\_\_

*Roger L. McClung*  
Roger L. McClung  
Executive Vice President

STATE OF FLORIDA       )  
                                      )  
COUNTY OF DUVAL       )

The foregoing instrument was acknowledged before me this 19<sup>th</sup> day of January, 2000, by **Roger L. McClung**, the **Executive Vice President** of **Kelley-Clarke, Inc.**, a California corporation, on behalf of the corporation. He/She ☒ is personally known to me or ☐ has produced \_\_\_\_\_ as identification and who has taken an oath.



**Rita L. Robinson**  
MY COMMISSION # CC538785 EXPIRES  
March 30, 2000  
BONDED THRU TROY FAIR INSURANCE, INC.

\_\_\_\_\_  
Notary Public, State of Florida

Name: Rita L. Robinson

My Commission Expires: March 30, 2000

My Commission Number is: CC538785

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