

MAN  
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03-16-2000



101292058  
TRADEMARKS

Re R

To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original documents or copy thereof.

The Document ID Number for the previously submitted document is: 100804564 and 101216012

1. Name of conveying party:  
The Harris Company

2. Name and address of receiving party:  
Gottschalks Inc.  
7 River Park Place East  
Fresno, CA 93720

3. Nature of conveyance:

Assignment of Registration



Execution Date: August 19, 1998

4. Application numbers and numbers:

A. Trademark Application Nos.

B. Trademark Nos.

73-736,873

1,526,249

73-736,184

1,525,849

5. Name and address of party to whom correspondence concerning document should be mailed:

Joyce J. Ono, Legal Assistant  
O'Melveny & Myers LLP  
400 South Hope Street  
Los Angeles, California 90071

6. Total number of applications and registrations involved:

4

7. Total fee:

Previously submitted.

8. Deposit Account Number:

N/A

9. Statement and Signature

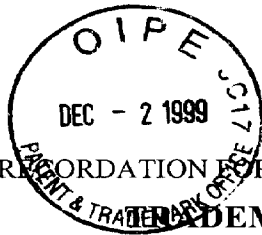
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joyce J. Ono  
Name of Person Signing

Signature

March 9, 2000  
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 2



12-07-1999



101216012

REGISTRATION FORM COVER SHEET  
PATENT & TRADEMARK OFFICE  
TRADEMARKS

122-99 RSE

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Los Angeles, California 90071

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N/A

9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joyce J. Ono  
Name of Person Signing

Signature

November 30, 1999  
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 2

ASSIGNMENT OF REGISTRATIONS

WHEREAS, The Harris Company, a California corporation ("Harris"), located at the Harris Company, 300 North E Street, San Bernardino, CA 92416, has adopted, used and is using the marks (the "Marks") which are registered in the United States Patent and Trademark Office under the Registration Numbers and dates of registration listed on Schedule A hereto; and

WHEREAS, Gottschalks Inc., a Delaware corporation ("Gottschalks"), located at 7 River Park Place East, Fresno, California, 93720 is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and pursuant to the terms and conditions of that certain Asset Purchase Agreement dated as of July 21, 1998 by and among Harris, Gottschalks and El Corte Ingles, S.A., a Spanish corporation and the parent of Seller, does hereby assign unto Gottschalks all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above identified registrations thereof.

THE HARRIS COMPANY

By: [Signature]

Name: LEOPOLDO DEL NOGAL

Title: PRESIDENT & CEO

By: [Signature]

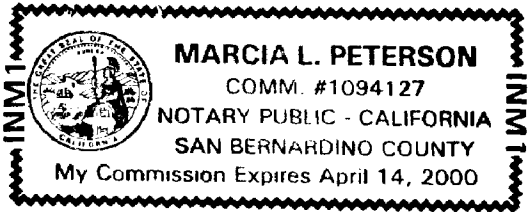
Name: THOMAS H. MCPETERS

Title: SECRETARY

STATE OF CALIFORNIA )  
COUNTY OF Los Angeles )

On Aug. 19, 1999, before me, Marcia L. Peterson, a Notary Public in and for said State, personally appeared Leopoldo Del Nogal and Thomas H. McPeters, personally known to me ~~(or proved to me on the basis of satisfactory evidence)~~ to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.  
Marcia L. Peterson (Seal)



SCHEDULE A

FEDERAL MARKS

1. U.S. Trademark Registration No. 1,526,249  
Mark: Harris Underground  
Expiration: February 21, 2009
  
2. U.S. Trademark Registration No. 1,525,849  
Mark: Harris' Prestige & Design  
Expiration: February 21, 2009

CENTURY CITY  
NEWPORT BEACH  
NEW YORK  
SAN FRANCISCO  
WASHINGTON, D.C.

08-27-1998  
I  
100804564  
INTERNET: www.omm.com

HONG KONG  
LONDON  
SHANGHAI  
TOKYO

August 21, 1998



OUR FILE NUMBER  
325,525-6

WRITER'S DIRECT DIAL  
213-669-6093

U.S. Patent & Trademark Office  
Office of Public Records  
Crystal Gateway 4, Room 335  
Washington, DC 20231

WRITER'S E-MAIL ADDRESS  
cbender@internet.omm.com

Re: Harris/Gottschalks Assignment of Registration

To whom it may concern:

Please find enclosed one originally executed and notarized Assignment of Registration acknowledging The Harris Company's assignment of registrations to Gottschalks, Inc. In addition, a check in the amount of \$65.00 is enclosed to cover the filing fee.

Please return a file stamped copy to my attention. Should there be any questions in regards to this filing please contact me immediately at the number listed above. Thank you for you assistance.

0 BNGUYEN 00000150 1526249

40.00 BP  
25.00 BP

Very truly yours,

Lisa Jukelevics  
Legal Assistant

RECORDED  
SERIALIZED  
INDEXED

Encls.

cc: Elizabeth Westman, Esq.  
Lynn Jansen, Esq.