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OMB 0651-0027

03-17-2000

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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Fred S. A.

Execution Date
Month Day Year
12/22/99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization France

Receiving Party

Mark if additional names of receiving parties attached

Name Philippe Charriol International, Ltd.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 8 Rue Le Corbusier

Address (line 2) _____

Address (line 3) 208 Geneva

Switzerland

Zip Code _____

- Individual General Partnership Limited Partnership Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other _____

Citizenship/State of Incorporation/Organization Isle of Man

03/16/2000 JSHBAZZ 00000045 1833677

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01 FC:481
02 FC:482

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TRADEMARK
REEL: 002035 FRAME: 0183

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Jeffrey F. Gersh / Rochelle A. Herzog

Address (line 1) Zimmerman, Rosenfeld, Gersh & Leeds LLP

Address (line 2) 9107 Wilshire Boulevard, Suite 300

Address (line 3) Beverly Hills, California 90210

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (310) 278-7560

Name Jeffrey F. Gersh / Rochelle A. Herzog

Address (line 1) Zimmerman, Rosenfeld, Gersh & Leeds LLP

Address (line 2) 9107 Wilshire Boulevard, Suite 300

Address (line 3) Beverly Hills, California 90210

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

9

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,833,677 1,568,917

2,076,704

1,534,554

Number of Properties Enter the total number of properties involved.

4

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 160.00

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Rochelle A. Herzog

Rochelle A. Herzog 2/11/00

Name of Person Signing

Signature

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATION

In re Assignment to:)
Philippe Charriol International, Ltd.)
Filed: Concurrently Herewith)
Mark: 1568917)

BOX RESPONSES

NO FEE

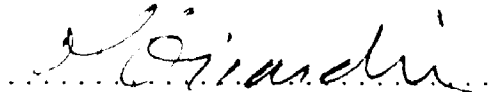
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

DESIGNATION OF DOMESTIC REPRESENTATIVE

Sir:

Zimmerman, Rosenfeld, Gersh & Leeds LLP, 9701 Wilshire Boulevard, Suite 300, Beverly Hills, California 90210 is hereby designated domestic representative in the above-indicated trademark application. All notices or process in proceedings affecting any registration issuing on said application may be served upon (or addressed to) Zimmerman, Rosenfeld, Gersh & Leeds LLP.

Respectfully submitted,



By: Oliver Girardin
Philippe Charriol International Ltd.
8 rue Le Corbusier
1208 Geneva
Switzerland

PHILIPPE CHARRIOL INTERNATIONAL Ltd
Geneva Branch
8. rue le Corbusier - CH--1208 GENEVA

Date: 02/07/2000

ASSIGNMENT

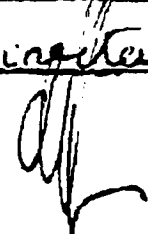
WHEREAS, FRED S.A. ("Assignor") , a French Societe Anonyme, having a principal place of business at 6, Rue Royale, 75008 PARIS, France, is the owner of all right, title and interest in and to the following trademarks registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
CABLE DESIGN	1,568,917	November 28, 1989
CABLE DESIGN	1,584,554	February 27, 1990
CABLE DESIGN	2,076,704	July 8, 1997
CABLE DESIGN	1,833,677	May 3, 1994

WHEREAS, Philippe Charriol International, Ltd. ("Assignee") a corporation of the Isle of Man, having a principal place of business at 8, rue Le Corbusier, 1208 Geneva, Switzerland; is desirous of acquiring said marks and the registrations thereof;

WHEREAS, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all United States rights, title and interest in and to the aforementioned marks together with the goodwill of the business symbolized by the marks, and the United States Trademark registrations thereof.

Date: 12/22/99

 FRED S. A.
 Name C NOBILEAU
 Title Directeur general adjoint


WPOC02035/TRADEMARK ASSIGNMENT/ASSIGNMENT
December 21, 1999