

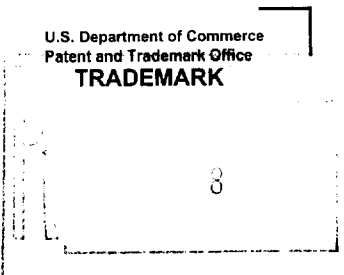
03-17-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101291386

RECORDATION FORM COVER SHEET
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MKD 2/28/00
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type		Conveyance Type	
<input checked="" type="checkbox"/> New	<input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____	<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> License
<input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____	<input type="checkbox"/> Corrective Document Reel # _____ Frame # _____	<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Nunc Pro Tunc Assignment Effective Date Month Day Year _____
		<input type="checkbox"/> Merger	
		<input type="checkbox"/> Change of Name	
		<input type="checkbox"/> Other _____	

Conveying Party Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

11/02/1999 DNGUYEN 00000220 1854878
01 FC:481
40.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002035 FRAME: 0228

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,854,878"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Thomas B. Barker

10/20/1999

Name of Person Signing

Signature

Date Signed

EXHIBIT B
SERVICE MARK, TRADE NAME AND TRADE DRESS ASSIGNMENT

WHEREAS, **WEST TELEMARKETING CORPORATION**, a corporation organized and existing under the laws of Delaware ("Inbound"), is the owner of the service marks WEST, WEST and Design, and THE MOST RESPECTED NAME IN TELESERVICES, the United States service mark registration number 1,854,878 for the mark WEST and Design, the trade name WEST TELEMARKETING CORPORATION, the trade dress used in connection with these marks and related services, and the goodwill of the business associated with all of the foregoing ("Intellectual Property"); and

WHEREAS, **WEST TELESERVICES HOLDING COMPANY**, a corporation organized and existing under the laws of Nebraska ("WTH"), desires to acquire said service marks, United States registration, trade name and trade dress and associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Inbound does hereby sell, assign, set over and transfer to WTH the entire right, title and interest in and to said service marks, United States registration, trade name and trade dress, together with the goodwill of the business associated therewith, effective December 31, 1998.

WEST TELEMARKETING CORPORATION

By: *Mark V. Lavin*
Mark V. Lavin
President

STATE OF NEBRASKA)
) ss.
COUNTY OF DOUGLAS)

On this 31st day of December, 1998, before me, a Notary Public in and for the County aforesaid, personally appeared Mark V. Lavin, personally known to me and known to me to be the person whose name is subscribed to the foregoing instrument, who stated that he was the President of **WEST TELEMARKETING CORPORATION**, and that he had been duly authorized by the Board of Directors of said corporation to execute the foregoing instrument under said authority.

Rita R. Baker
Notary Public
12/29/2001
My Commission Expires

