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03-17-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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OPR/FINANCE

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RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

03/17/2000 DNGUYEN 00000004 1423053

01 FC:481 40.00 OP
02 FC:482 100.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002036 FRAME: 0011

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1423053"/>	<input type="text" value="1919990"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1428625"/>	<input type="text" value="1980361"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1890017"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

William L. Worden, Esq.



2/14/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARKS

In consideration of the sum of \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Humpty Dumpty Potato Chip Co. (formerly H-D P C Company, Inc.), a Maine corporation with a business address at State Road, Scarborough, Maine 04074 (hereinafter "Assignor") does hereby sell, assign, convey and deliver effective January 24, 2000 to Humpty Dumpty Snack Foods USA, Inc., a Maine corporation having a place of business at State Road, Scarborough, Maine 04074 (hereinafter "Assignee"), its successors, legal representatives and assigns, Assignor's entire right, title and interests in and to the trademarks identified on Schedule A attached hereto (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all registrations and applications therefor, in the United States and all other countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this 25th day of January, 2000.

HUMPTY DUMPTY POTATO CHIP CO.

By: *Britney Smith*
Printed Named: BRITNEY SMITH
Title: PRESIDENT

STATE OF MAINE
COUNTY OF CUMBERLAND, ss.

Before me, a notary public in and for said County and State, personally appeared Whitney Smith, President of Humpty Dumpty Potato Chip Co., the corporation which executed the foregoing instrument, who acknowledged that he/she did sign said instrument as such officer on behalf of said corporation and that said instrument is his/her free act and deed individually and as such officer and the free and corporate act and deed of said corporation.

IN TESTIMONY WHEREOF, I have hereunto subscribed my name and affixed my seal this 25th day of January, 2000.

Jadine Crane
Notary Public

JADINE CRANE
NOTARY PUBLIC, MAINE
MY COMMISSION EXPIRES AUGUST 23, 2000

Printed Name: _____
My Commission Expires: _____

SCHEDULE A

Registered Trademarks

<u>Mark</u>	<u>Registration No.</u>	<u>Date</u>
HUMPTY DUMPTY	1,423,053	December 30, 1986
DESIGN ONLY	1,428,625	February 10, 1987
A TASTE WORTH FALLIN' FOR!	1,890,017	April 18, 1995
BIG LI'L SNACK	1,919,990	September 19, 1995
DOWNEAST	1,980,361	June 18, 1996